



MEDIA XCHANGE
MEDIA CONSULTANTS

US FILM FINANCE EXCHANGE

New York & Los Angeles, 22–28 July, 2010

Host Companies

Companies who have previously taken part in our meetings exploring international film financing and co-production potential include:

- **Studios & Independents**
Fox International Prods, Lionsgate, New Regency, CBS Films, Summit Ent Parkes/Macdonald, Legendary Pictures, Icon, Odd Lot, 2929 Weinstein Co., IFC, E1, Sundance, Silver Pictures, Overture Films, Myriad Pictures, Scott Free Films, Radar Pictures, Landscape Entertainment, IM Global, Participant Media
- **Packaging, Financing, Legal**
ICM, WME, CAA, Paradigm Walden Media, Newbridge Film Capital, The Incentives Office, Endgame Ent, Loeb & Loeb, Akin Gump

And see also companies in our Sample Schedule.

“A tight and efficient schedule in one week that was flexible enough to cover the angles I was looking for, and which provided sound explanations and advice on contemporary US production from professionals at a high level. Great job!”

Serge Bierset
Creative Director
Studio-A, Belgium

The Opportunity

Go beyond limited panel discussions and impersonal large conferences by meeting key industry players direct in their U.S. offices in our Exchange.

Through a weeklong schedule of meetings spread between two key cities, interact with key financiers, lawyers, producers, art house and studio film executives. Also meet your international counterparts within the intimacy of the Exchange group.

MediaXchange combines unprecedented access with unique, personalized service. You will be guided step-by-step from a custom-made schedule.

The Benefits

Get the most from coast to coast! Topics to include:

- ❖ An overview of the current U.S. landscape
- ❖ Development Partners, Packaging and Co-Production options
- ❖ Financial Strategies: PreSales, Incentives, Equity, Gap
- ❖ Distribution & Marketing: traditional and online
- ❖ Perspectives on Studios vs. Independents
- ❖ The Market for Originals, Adaptations and Remakes
- ❖ U.S. Trends in accommodating global perspectives

Sample Schedule: From Past Exchanges

| Day 1 | Executive Meetings | Day 2 | Agency/Representation |
|-------|---|-------|---|
| 10:00 | Business Affairs Scott Free | 10:00 | Entertainment Lawyer Loeb & Loeb LLP |
| 11:30 | EVP International E1 Entertainment | 11:30 | Independent Film Group United Talent Agency |
| 13:00 | Lunch | 13:30 | Lunch |
| 14:30 | Head of Development Summit Entertainment | 15:00 | WME Global Finance & Distribution Group William Morris Endeavor |
| 16:30 | COO Sundance Channel | 16:30 | Feature Film Packaging Creative Artists Agency |
| 19:00 | Directors Guild of America SCREENING | 17:30 | Return to Hotel |

How to Book

For more information, including details of fees, terms and conditions, or to REGISTER [please visit our website HERE!](#)

Please Note: Places in this Exchange will be limited; both to ensure the best experience for our participants and their interaction with their US hosts.

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