

# News

---

April 16, 2008 2:56 PM

---

## MediaXchange Launches Drama Summit

By **Sergio Ibarra**

---

Media consultant company MediaXchange will hold its first drama summit June 24-26 in Los Angeles.

The conference, “Drama for Television, New Frontiers, New Partners,” will bring TV drama creators, writers, producers and executives together for a weekend of discussions and networking.

“We designed these three days to address the changes taking place in the business, focusing on conception of ideas, development through finance models and a look at distribution options,” MediaXchange CEO Katrina Wood said. “The discussions will be drawn from the experience and knowledge of the industry’s foremost drama professionals who lead the wave of change.”

The National Association of Television Program Executives joins the summit as one of its founding sponsors.

“The Drama Summit offers our organization the opportunity to, once again, lead in the launch of what is global collaboration,” NATPE President Rick Feldman said. “We are excited to be part of a new event that highlights and celebrates the creative process.”

The summit’s keynote speaker will be announced next week.

Past participants in MediaXchange events have included “House” creator David Shore, “Lost” executive producer Carlton Cuse and “CSI” executive producer Naren Shankar, among others.