

A MediaXchange Creative Vision Programme
Funded by the High End TV Levy through Creative Skillset



Programme Summary

The Advanced Writing for Television Drama programme was devised with the purpose of building the professional writing skills and collaborative principles necessary for writers to succeed at the highest level in the competitive genre of primetime drama series. Writers with proven credits and experience were nominated by senior industry professionals. The programme, spread over the course of 10 months is intended to create a reliable resource of experienced writers for the industry.

Modules 1-3 (2017: Module 1 – April and Module 2 – July

2018: Module 3 – January)

Module 1: We have been extremely well supported by the industry from all sides throughout the Programme. Module 1 sessions included from writers: Paul Abbott (NO OFFENCE, SHAMELESS, STATE OF PLAY), Danny Brocklehurst (IN THE DARK, ORDINARY LIES), Tony Jordan (DICKENSIAN, HUSTLE), Sally Abbott (THE CORONER), Bryan Elsley (CLIQUE, SKINS), Jed Mercurio (LINE OF DUTY), Peter Bowker (THE A WORD) and Julie Geary (CUFFS, SECRET DIARY OF A CALL GIRL). Amongst the production company executives were Jane Featherstone (MD, Sister Pictures), Tony Wood (Buccaneer), Willow Grylls (Founder, New Pictures), Sarah Stack (Head of Development, BBC), Roanna Benn (MD, Drama Republic), Sally Haynes (MD, Mainstreet Pictures) and Tom Winchester (Creative Director, DNA Films). Broadcast parameters were given by Polly Hill (ITV), Chris Aird (BBC) and Lizzie Gray (SKY).



Roanna Benn, Managing Director, Drama Republic - session, Module 1

European and US perspectives across **Module 1 and 2** ranged from Executive **Tatjana Andersson** (Head of Development, Palladium Fiction, Sweden) to writer **Jeppe Gram** (FOLLOW THE MONEY, BORGEN, Denmark). The **Module 2** workshops from experienced US Showrunners **Chris Black** (MAD MEN, OUTCAST) and **Rina Mimoun** (MISTRESSES, GILMORE GIRLS), and the unique bridge between the US and Europe, **Frank Spotnitz** (MAN IN THE HIGH CASTLE, X-FILES, HUNTED) provided invaluable insights.

Module 2 focused on the skills required for collaborative writing, with US Writer/Producer/Showrunners **Chris Black** and **Rina Mimoun** demonstrating the writers room through two days of Simulated Writers Rooms (SWOOM) with associated 'homework', writing and

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story breaking tasks. **Frank Spotnitz** showed how this system can be adapted for the UK industry. **Jeppe Gjervig Gram** added a further dimension to the different ways of collaborative writing through his introduction of the Danish 'One Vision' model. This model evolved through observation of the more collaborative process established in the US and tailoring it to what Denmark needed for its own purposes.



Simulated Writers Room, Module 2

In Module 3, the principal focus was to consolidate the writers' relationships to the elements of the industry with which they will be interacting. This was achieved through meetings with representatives of commissioning and production teams, including visits to the development teams at production companies Left Bank and Kudos. Roundtable discussions led by experienced executives and writers in the Scripted Drama Industry, such as Cameron Roach (Commissioning Editor, Sky Drama), Tony Grisoni (PHILIP K DICK'S ELECTRIC DREAMS, THE YOUNG POPE) and Bryan Elsley (SKINS, KISS ME FIRST), provided more insights to the various stages of the pre-production and production process. This included liaising with those responsible for the ongoing notes and editorial changes, coordinating with producers to directors, to production staff and sets, to better how writers can contribute to the smooth and effective running of the overall process. We hope that this has helped to cement those working relationships that are integral to the development and production of TV Drama shows.



Tony Grisoni (Philip K Dick's Electric Dreams) & Nick Marston (Curtis Brown/Cuba Pictures), Module 3

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PROJECT CONTINUITY & SCRIPT DEVELOPMENT:

Following the completion of each Module, Participants have been supported in the sustained development of an original project. By application of what they have learnt during the Programme, as well as through a schedule of collaborative writing and notes sessions involving a team of 9 script editors, each participant receives one-on-one development of their project to a full treatment and first draft script stage, pitch ready for the contacts they have connected with through the Programme.

Spring Pitching Meetings 2018: this 2017-2018 Programme will culminate in the arrangement of a round of pitching sessions to be held over two, 2-day sessions in March and April. March 22-23 will be targeted at the HETV Levy companies whose contributions have supported this Programme. April 12-13 will be open to the whole drama industry.

Programme organisers MediaXchange and Creative Skillset would like to thank all the industry professionals who took part as speakers and script editors. Their input has been invaluable and was much appreciated. A list of the speakers and script editors as well as the participating writers in the group will be found below.

MODULE 1:

- Paul Abbott, Founder, AbbottVision, Creator/Writer/Producer, No Offence
- Jed Mercurio, Creator/Writer/Producer/Director, *Line of Duty*
- Bryan Elsley, Founder, Balloon Entertainment, Creator/Writer/Producer Kiss Me First, Skins
- Peter Bowker, Creator/Writer, The A-Word
- Julie Gearey, Creator/Writer/Producer. Cuffs, Secret Diary of a Call Girl
- Danny Brocklehurst, Writer/Executive Producer, In the Dark, The Five, Ordinary Lies
- Sally Abbott, Creator/Head Writer, *The Coroner*
- Polly Hill, Head of Drama, ITV
- Lizzie Gray, Executive Producer, Sky Drama
- Tony Jordan, Founder, Red Planet Pictures, Creator/Writer/Producer, Life on Mars, Death in Paradise, Dickensian,
- Jane Featherstone, Managing Director, Sister Pictures
- Roanna Benn, Managing Director, Drama Republic
- Tony Wood, CEO, Buccaneer Media
- Tatjana Andersson, Head of Development, Palladium Fiction
- Kaye Elliott, HETV Programme Lead, Creative Skillset

MODULE 2:

- Frank Spotnitz, Writer/Executive Producer/ Showrunner, *The Man in the High Castle, Ransom, Medici: Masters Of Florence, The Indian Detective*
- Ben Harris, Head Writer of Ransom
- Bryan Elsley, Founder, Balloon Entertainment, Creator/Writer/Producer Kiss Me First, Skins

Advanced Writing for Television Drama

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MODULE 2 ctd:

- Chris Black, Writer/Executive Producer/Showrunner, Outcast, Mad Men
- Rina Mimoun, Writer/Executive Producer/Showrunner, *Mistresses, Everwood, Pushing Daisies*
- Sally Abbott, Creator/Head Writer of *The Coroner*
- Sasha Hails, Writer of *Moonstone*, Writer, *Versailles*
- Jeppe Gjervig Gram, Writer, Borgen, Head Writer/Creator, Follow The Money
- John Yorke, Managing Director, Angel Station, Executive Producer, *Moonstone*, Consulting Producer, *EastEnders*
- Willow Grylls, Executive Producer, Co-Founder, New Pictures, Rellick, The Missing
- Christopher Aird, previously Head of Drama, London, BBC Studios, transitioning into Head of Drama, Two Brothers Pictures

MODULE 3:

- Tony Grisoni, Writer, Southcliffe, Philip K. Dick's Electric Dreams, The Young Pope
- Nick Marston, Agent & Executive Producer, Curtis Brown & Cuba Pictures
- Cameron Roach, Senior Commissioner, SKY Drama
- Diederick Santer, Managing Director, Kudos Film and Television
- Alison Barnett, Head of Production, Kudos Film and Television
- Richard Cookson, Senior Drama Commissioner, Kudos Film and Television
- Lila Rawlings, Executive Producer, Left Bank Picture
- Jessica Burdett, Head of Development, Left Bank Picture
- Bryan Elsley, Writer, Skins, Kiss Me First
- Julian Friedmann, Founder & Agent, BlakeFriedmann

ORIGINAL PROJECT - CONTINUITY & DEVELOPMENT:

- Serena Cullen, Producer, Serena Cullen Productions / Supervisor, Script Editor Group
- Kim Varvell, Script Editor
- Clare Couchman, Script Editor
- Janine Jones, Script Editor
- James Roblin, Script Editor
- Sophie Mitchell, Script Editor
- Lola Olivide, Script Editor
- Oliver Grieve, Script Editor
- Dan Walker, Script Editor

PARTICIPATING WRITERS:

Karen Brown, award winning writer for stage, radio and TV
Melissa Bubnic, London based, Australian TV scriptwriter
Ishy Din, from Middlesborough with credits in TV and for the Stage
Jimmy Dowdall, from Chester who works closely with TV legend Paul Abbott

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PARTICIPATING WRITERS ctd:

Brendan Foley, former journalist from County Antrim, now an award winning author and scriptwriter

Alastair Galbraith, former actor and director turned scriptwriter, originally from Scotland and now based in Ipswich

Vivienne Harvey, also from Scotland, writes for both TV and radio

Kit Lambert, from Cardiff, with a host of TV and theatre writing credits

Jane Marlow, former writer for Broadcast Magazine, she's has been writing for continuous drama and other formats for several years

Ben Morris, who has a raft of script executive credits to his name

Laura Neal, a 2012 Broadcast Magazine Hot Shot with a strong list of theatre and TV writing credits

Carol Russell, with a portfolio that includes radio, TV and films

Tracy Spottiswoode, Cardiff based award winning writer, director and animator **Sumerah Srivastav**, a law graduate with a background in film production and commercial radio

MX/AS. End. Feb 21 2018a