

Connect to Hollywood

OPTION 1: 3 – 7 December, 2018

OPTION 2: 10 – 14 December, 2018



MEDIA XCHANGE

Pitching Your Project to Hollywood Decision Makers

Showrunners will be amongst those approached to join premiere Studios, Networks, Pod Companies and Indie Production Companies in a schedule searching for fresh, international voices

NETWORKS & STUDIOS

ABC
Amazon Studios
AMC
Fox21 TV Studios
HBO
Hulu
NBC International
Netflix
Pivot
Showtime
Sony
YouTube

PRODUCTION COMPANIES

Fabrik Entertainment
Gaumont TV US
Halfire Ent
ITV Studios America
Lionsgate
Machinema
MGM
Scott Free
Scripted World
Sonar Entertainment
Timberman Beverly

AGENTS

Creative Artists Agency (CAA)
Int. Creative Management (ICM)
Paradigm Talent Agency
United Talent Agency (UTA)
William Morris Endeavor (WME)

'Those were really valuable introductions and a great pitch. We are excited to find new ways of working with overseas producers, writers, and content holders'

Nic Louie, Tomorrow Studios
(Aquarius/NBC, Good Behavior/TNT)

The Opportunity

Reserved exclusively for the talented professionals who have joined our previous Drama Programmes, Connect to Hollywood is designed to crack open the US Industry

- Master Class Creative Pitching Session
- One-to-One meetings with American Showrunners and Writers to evaluate material, chart plans of action, and potentially collaborate on selling to a network

- Introductions to Agents and Managers interested in new talents

"We are a sales engine. We represent people and companies, but they are in control... we try to approach sales of content in the same way."

Chris Rice, Head of Television
WME Global

- Closed door meetings with leading Producers looking for international formats
- Pitching sessions to Development Executives representing Cable, Broadcast, and Digital Platforms

Registration Requirements

Connect to Hollywood is designed to identify top-caliber series with potential for US interest.

An application via Registration Form will be required.

Places are limited in line with the availability and schedule of US hosts

REGISTRATION

Registration is now open and closes on September 30th, 2018 subject to receipt of sample scripts determined by MediaXchange to be acceptable for the programme.

FOCUS FORM

Following our receipt of your Registration Form, you will also be required to complete a Focus Form with background details requested of the applicant and the project.

DEADLINES & TIMELINES

- Registration Deadline: **Sep 30th**
- Materials Deadline: **Oct 5th**
- MediaXchange Material Review: **by Oct 31st**
- Revised Materials: **Nov 9th**
- MediaXchange Final Review: **by Nov 16th**
- Participants Prepare Pitch: **Nov 16th – 30th**
- Participant First Pitching in LA: **Dec 3rd/10th**

How to Book

See Registration Form attached. Click here to access [terms and conditions](#). For more information on logistics and fees please see next page

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Details

Participants must arrive by Sunday.

An Industry Overview and Pitch training session, led by senior US professionals will follow on Monday morning.

The schedule will conclude with a group review in the early afternoon of the following Friday

The schedule is designed as a pressure cooker of meetings with agents, managers, networks, studios, showrunners, writers, and production companies which will provide a working overview of the US industry and create a network of potential partners for your current and future projects

The final day is a flexi day, intentionally left open for you to fill, in any way you choose, with followups and new leads from your previous sessions

All schedules will be unique, and determined by the genre, style, and scope of the project you bring to the US

Sample Schedules

Monday	Master Class Pitch Training Session	Pitch Evaluation Pitching evaluation with Development Executives
Tuesday	Pitch Meetings One-to-one pitching sessions with Production Company Executives, Showrunners, Agents and Managers	
Wednesday	Pitch Meetings Exclusive pitching sessions with Network, Studio, and Digital Executives	
Thursday	Pitch Meetings Exclusive pitching sessions with Network, Studio, and Digital Executives	
Friday AM	Flexi Morning Morning available for follow-up/new lead meetings	
Friday PM	Wrap Meeting A meeting will be set for the conclusion of your schedule to ascertain goals achieved and summarise strategies for next steps to progress potential deals	

Fees

Exchange Fee:

\$7,950

Deposit due on registration:

\$1,450 via credit card

Balance:

\$6,500 to be settled on receipt of invoice via wire transfer

The fee includes 5 nights' hotel accommodation (arriving Saturday and departing on the following Friday), certain meals and main ground transportation to all meetings

Participants are responsible for their flights to the US, visas, airport transfers and expenses

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule. Transport is the responsibility of the participants for any meetings or social appointments outside of the Exchange. Meetings will take place at the offices or studios of host shows

"The mind-boggling number of counterparts we met were all a great potential fit for our project, which is a testament to MediaXchange's amazing expertise and knowledge of the Hollywood landscape"

Michael Esser
Writer & Producer, Germany