

Connect to Hollywood



Dates flexible to your schedule

Pitching Your Project to Hollywood Decision Makers

Showrunners will be amongst those approached to join premiere Studios, Networks, POD Companies and Indie Production Companies in a schedule searching for fresh, international voices

Companies approached will be subject to the project requirements and availability

Networks & Studios

ABC
Amazon Studios
AMC
Fox21 TV Studios
HBO
Hulu
NBC International
Netflix
Pivot
Showtime
Sony
YouTube

Production Companies

Fabrik Entertainment
Gaumont TV US
Halfire Ent
ITV Studios America
Lionsgate
Machinema
MGM
Scott Free
Scripted World
Sonar Entertainment

Agents

Creative Artists Agency (CAA)
Int. Creative Management (ICM)
Paradigm Talent Agency
United Talent Agency (UTA)
William Morris Endeavor (WME)

'Those were really valuable introductions and a great pitch. We are excited to find new ways of working with overseas producers, writers, and content holders'

Nic Louie, Tomorrow Studios (Aquarius/NBC, Good Behavior/TNT)

The Opportunity

This programme is reserved exclusively for experienced Drama professionals with developed projects appropriate for the US market

- Master Class Creative Pitching Session
- One-to-One meetings with American Showrunners and Writers to evaluate material, chart plans of action, and potentially collaborate on selling to a network
- Introductions to Agents and Managers interested in new talents

"We are a sales engine. We represent people and companies, but they are in control... we try to approach sales of content in the same way."

Chris Rice, Head of Television WME Global

- Closed door meetings with leading Producers looking for international formats
- Pitching sessions to Development Executives representing Cable, Broadcast, and Digital Platforms

Registration Requirements

Connect to Hollywood is designed to identify top-caliber series with potential for US interest. An application via Registration Form will be required. Places are limited in line with the availability and schedule of US hosts

Registration

Please make an enquiry to our London office with details of your project, your ambition and your desired schedule dates. Following confirmation, we will ask you to complete a registration form to finalise your commitment to the schedule.

Focus Forms

Following our receipt of your Registration Form, you will also be required to complete a Focus Form with background details, and wish list requested of the applicant and the project.

Deadlines & Timetables

- Registration: **6 weeks ahead of arrival**
- Materials Review: **6 weeks ahead of arrival**
- Revised Materials: **4 weeks ahead of arrival**
- MediaXchange Final Review: **2 weeks ahead**
- Participants prepare pitch: **2 weeks ahead**

How to Register

Please make an enquiry to our London office with details of your project and your desired dates. Click [here](#) to access terms and conditions.

Visit our Website:

Email:

Telephone:

www.mediaXchange.com

info@mediaXchange.com

London: +44 207 734 231

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Details

Participants must arrive by the Sunday prior to the start of their schedule.

An Industry Overview and Pitch training session led by senior US professionals will follow on Monday morning.

The schedule will conclude with a review in the early afternoon of the following Friday

The schedule is designed to accelerate your project ambition with tailored schedule of meetings with agents, managers, networks, studios, showrunners, writers, and production companies which will provide a working overview of the US industry and create a network of potential partners for your current and future projects

The final day is a flexi day, intentionally left open for you to fill, in any way you choose, with followups and new leads from your previous sessions

All schedules will be unique, and determined by the genre, style, and scope of the project you bring to the US

Sample Schedule

Monday	Master Class Pitch Training Session	Pitch Evaluation Pitching evaluation with Development Executives
Tuesday	Pitch Meetings One-to-one pitching sessions with Production Company Executives, Showrunners, Agents and Managers	
Wednesday	Pitch Meetings Exclusive pitching sessions with Network, Studio, and Digital Executives	
Thursday	Pitch Meetings Exclusive pitching sessions with Network, Studio, and Digital Executives	
Friday AM	Pitch Meetings Morning available for follow-up/new lead meetings	
Friday PM	Wrap Meetings A meeting will be set for the conclusion of your schedule to ascertain goals achieved and summarise strategies for next steps to progress potential deals	

Fees

Exchange Fee:
\$7950

Deposit due on registration:
\$1450 via credit card

Balance:
\$6500 to be settled on receipt of invoice via wire transfer

The fee includes 5 nights' hotel accommodation (arriving Sunday and departing on the following Friday), certain meals and main ground transportation to all meetings

Participants are responsible for their flights to the US, visas, airport transfers and expenses

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule. Transport is the responsibility of the participants for any meetings or social appointments outside of the schedule. Typically, meetings will take place at the offices or studios of host shows

"The mind-boggling number of counterparts we met were all a great potential fit for our project, which is a testament to MediaXchange's amazing expertise and knowledge of the Hollywood landscape"

Michael Esser
Writer & Producer, Germany