

X-TEND EUROPE

TV DRAMA EXECUTIVES TO EUROPE



GERMANY - FRANCE
MAY 5TH -10TH 2019

Hosts

Hosts to be approached will include a range of new and established **GERMAN** and **FRENCH** production companies, broadcasters/SVODs, distributors and agencies. Initial targets listed here:

Production Companies

- Scarlet Production
- Beta Film
- Studio Hamburg
- UFA
- Newen
- Atlantique Productions
- Haut et Court
- Dreamtool Entertainment
- Gaumont Télévision
- Banijay Studios France
- X-Filme
- Elephant

Broadcasters / SVODs

- TF1
- Canal+
- France2
- ProSieben/Sat1
- ZDF
- Arte France
- ARD

Distributors

- Red Arrow
- Wild Bunch
- Bavaria Film
- Federation Entertainment
- FranceTV Distribution

Agencies

- Agence Culturelle Grand Est
- SACD
- Société civile des Auteurs Réalisateurs Producteurs (L'ARP)
- Regional Film Funds (Hamburg, North-Rhine Westphalia, Munich)

Law Firms

- Crossen
- Unverzagt von Have

The Opportunity

A tailored **5-DAY SCHEDULE** of meetings in **BERLIN** and **PARIS**, during which our participants will explore the creative and managerial processes utilized by **GERMAN** and **FRENCH** TV Drama professionals to develop, fund, produce, market and distribute shows successfully

- Connect with **GERMAN** and **FRENCH** broadcasters, producers, distributors and sales agents seeking potential co-production opportunities for shows with a global reach
- Access funds and incentives available to local producers and broadcasters
- Explore marketing and distribution options from a strategic perspective.
- Meet digital short format content creators
- Meet agents and lawyers in each territory

"It was a really amazing experience and is something I will take with me for the rest of my career"

Kieran Hannigan
Producer (BBC)

Details

Participants to arrive in Berlin by Sunday May 5th afternoon, in order to join an Industry Overview session on Sunday evening, which will be led by senior MediaXchange staff.

The schedule will conclude late afternoon on Friday May 10th.

Assignments in the schedule will include:

- Spend the first 3 days (Monday to Wednesday) in Berlin, during **MEDIA CONVENTION BERLIN (MCB)**, one of Europe's leading media congresses, which gathers national and international experts, creators and digital natives.
- Fly to Paris at the end of the 3rd day (Wednesday) from Berlin.
- We estimate an average of 4 meetings per day (both in Berlin and Paris), overall 20 meetings.

How to Register

[REGISTRATION FORM](#)
[TERMS AND CONDITIONS](#)

For more information on logistics and fees please see next page.

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Previous Participants

Participants in MEDIAXCHANGE Programmes

- BBC Drama (UK)
- SACD (France)
- Brain Academy (Sweden)
- Globo (Brazil)
- Pulse Films (UK)
- RTL Television (Germany)
- TVN (Poland)
- Rhizophora (Malaysia)
- Sky (UK)
- HBO Europe
- Channel 4 (UK)
- SVT (Sweden)
- VRT (Belgium)
- YLE (Finland)
- RAI (Italy)
- Lagardère Group (France)
- TV2 Denmark (Denmark)
- ITV Network (UK)
- Blinder Films, Ireland
- SAM Productions (Denmark)
- Kudos (UK)
- UFA Film & TV Productions (Germany)
- Danmarks Radio (Denmark)
- SATEL Film Gmbh (Austria)
- Imagic (Lebanon)
- Film Victoria (Australia)

Example Schedule: Showrunner Exchange (Los Angeles) 2018

Industry Overview	Briefing Dinner With senior MediaXchange staff
Roundtable Discussion	Development Process Contrast the working experiences and practices of development executives and discuss their respective IP acquisition and adaption methods for books and formats as well as balancing the projects in their development slate and their working relationships with writers
Industry Meeting	Scott Free President, TV
Industry Meeting	YouTube Red Head of Entertainment and Originals
SVOD Series Visit	Man in the High Castle Meet and discuss with the Writer/Showrunner of the hit Amazon series to discuss the adaptation techniques employed to bring the story from a book to the digital platform
Cable Series Visit	Homeland Meet the Executive Producer and Writers and discuss how they break the story whilst finding new ways to reinvigorate the series with each new season
Broadcast Series Visit	Empire Observe the writing room process with the one of most highly rated series on Network television

Fees

Programme Fee:

£6,750

The fee includes hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own travel (flights/trains) to Berlin, from Berlin to Paris and from Paris, including airport transfers and personal expenses.

Meetings will take place at the offices of the host companies/organisations, or at private venues.

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.

Transport for any meetings or social appointments outside the X-Tend Programme is the responsibility of the participant.

“Professionally, it was one of the most inspiring and engaging weeks of my career! I learned so much, lots to think about and what a great group we have”

Nicole Carmen-Davis
Producer (Mighty Atom Entertainment)

