

showrunner drama

Los Angeles
Spring dates: Mar 17 - 22
Fall dates: Sept 22 - 27



Hosts

We will approach a range of new and returning, one-hour, drama series as well as TV Networks and SVOD platforms to take part in the Showrunner Schedule.

Companies and Shows include those listed opposite

Network Series

The Good Doctor
Criminal Minds
Empire
NCIS: Los Angeles
This is Us
Seal Team
Designated Survivor
The Black List
The Good Fight
S.W.A.T

Cable & Digital

Bosch
Better Call Saul
Big Little Lies
Mindhunter
Outlander
Ozark
The Chi
The Handmaid's Tale
Westworld
Castle Rock

Networks & Studios

Disney
Amazon
CBS
HBO
Hulu
Lionsgate
MGM
Netflix
Starz
YouTube Red

The Opportunity

A tailored schedule of meetings with Showrunners, Writers, Producers, Executives for Development, Strategy and Current Programming

Explore the creative and managerial skills utilized by TV Drama professionals to sustain and advance the ultimate vision of successful shows and their potential in terms of returning seasons, limited run and anthology

- Review with experienced US Showrunners, and a range of their creative collaborators, their combined experiences in the execution of collaborative writing techniques and processes for long running series, developing character and series arcs, breaking story for episodes and seasons

- Access new technologies impacting audiences and the benefits these devices offer storytellers

"I have no doubt that it was one of the most remarkable moments in my career"

Ana Bueno
Director, Digital Strategy
Entertainment
Global Studios, Brazil

- Examine the drama writing and development process from conception through selection of a 'pilot' or 'straight to series' model
- Observe elements of production and post production
- Connect with US and international producers seeking the best ideas and potential partnerships for shows with a global reach

Previous Participants

A selection of the companies sending producing, writing, development and executive participants to previous Showrunner Exchanges include:

- BBC Drama (UK)
- SACD (France)
- Brain Academy (Sweden)
- Globo (Brazil)
- Channel 4 (UK)
- RTL Television (Germany)
- TVN (Poland)
- Rhizophora (Malaysia)
- Banijay

- HBO Europe
- Wildside (Italy)
- SVT (Sweden)
- VRT (Belgium)
- YLE (Finland)
- RAI (Italy)
- Lagardère Group (France)
- TV2 Denmark (Denmark)
- ITV Network (UK)

- Blinder Films, Ireland
- SAM Productions (Denmark)
- MBC/03 Productions (UAE)
- UFA Film & TV Productions (Germany)
- Danmarks Radio (Denmark)
- SATEL Film Gmbh (Austria)
- Imagic (Lebanon)
- Film Victoria (Australia)

How to Register

Click to [Register](#) and to access [Terms and Conditions](#).

For more information on logistics and fees please see next page.

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Details

Spring Exchange Dates:

Arrival: Saturday, March 16th
Departure: Friday, March 22nd

Fall Exchange Dates:

Arrival: Saturday, Sept 21st
Departure: Friday, Sept 27th

The schedule will start with a Sunday morning briefing and conclude at lunchtime on the Friday

Assignments in the schedule will include:

- Reviewing with Showrunners the development, production and maintenance of shows through on-site meetings at their offices
 - A focused session on Writers Room Practices, Preparing the Pitch or Packaging for Development led by an experienced Showrunner, Development Producer or Subject to the writing and production schedules of shows,
- Writer's Rooms, Tone or Production Meetings or set visits may be available
- Exploring current content trends and demand, and subsequent impact on writers and producers
 - Insight into the opportunities offered by global SVOD streaming models and international co-producers

Previous Schedules Example

Industry Overview	Briefing Brunch With the Writers/Executive Producers from MAD MEN and THE STRAIN (A&E)
Roundtable Discussion	Development Process Contrast the working experiences and practices of Production Company development executives responsible for the development of the initial seasons of THE HANDMAID'S TALE (Hulu) and THE GOOD DOCTOR (ABC)
Industry Meeting	Bad Robot (CASTLE ROCK – Hulu) Head of Television
Industry Meeting	YouTube Red Head of Entertainment and Originals
SVOD Series Visit	BOSCH Meet and discuss with the Writer/Showrunner of the hit Amazon series to discuss the adaptation techniques employed to bring the story from a book to the digital platform and diverging from the original material
Cable Series Visit	HOMELAND (Showtime) Meet the Executive Producer and Writers and discuss how they break the story whilst finding new ways to reinvigorate the series with each new season
Broadcast Series Visit	EMPIRE (FOX) Observe the writing room process with the one of most highly rated series on Network television

Fees

Exchange Fee:
\$7950

Deposit due on registration:
\$1450 via credit card

Balance:
\$6500 to be settled on receipt of invoice via wire transfer

The fee includes hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own flights to the US, airport transfers and expenses.

Meetings will take place at the offices or studios of host shows.

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.

Transport for any meetings or social appointments outside of the Showrunner Exchange is the responsibility of the participants.

*"Your sessions have made me much more focused
That's one of the best things I learned from speaking to other showrunners"*

Erik Skjoldbjaerg
Creator / Director / Executive Producer, *Occupied*, Norway