

LOS ANGELES  
27 OCT - 1 NOV, 2019

APPLICATION DEADLINE: 15 AUGUST, 2019



“ I would love to see more women directors because they represent half of the population - and gave birth to the whole world. Without them writing and being directors, the rest of us are not going to know the whole story”

Jane Campion

Top of the Lake: China Girl

This programme provides an unparalleled insight into the US Television Drama industry and its creative and production principles

Introducing the crème de la crème of Women Directors to Los Angeles and providing access to the leading US industry professionals in the TV Drama business

5 days of Industry meetings to maximize your creative and business visions to those in the US Market searching for fresh international talent

Participants will discuss the production and creative process and observe shows in pre-production, production and post-production phases.

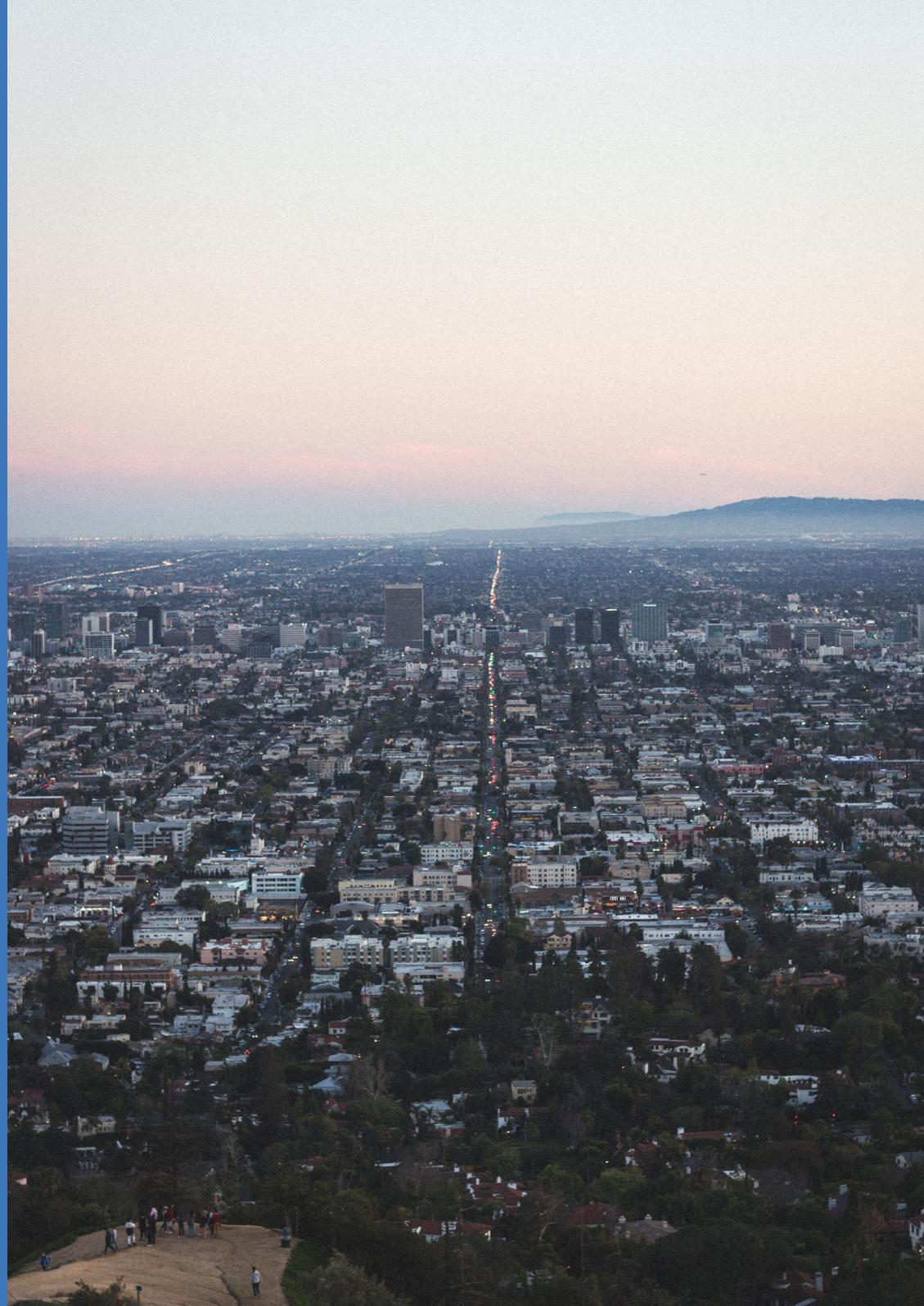
The participant group of Directors drawn from across the globe will also enjoy the additional benefit of sharing the breadth of experience represented within the group itself



“Two countries, two crews, five Steadicam operators, and I only went over 12 hours three days, maybe two, that I know of. I’m only saying this — not to brag — I’m saying it because I feel like this is a female skill. You don’t waste time. Also, it’s a mother thing...”

**Pamela Adlon**

Better Things



## HOSTS

We will approach the key creatives and heads of development of a range of new and returning, one-hour, drama series as well as TV Networks and SVOD platforms

### Network Series

The Good Doctor, Criminal Minds, Empire NCIS: Los Angeles, The is Us, Seal Team, Designated Survivor, The Black List, The Good Fight, S.W.A.T, Vida, Westworld

### Cable & Digital

American Gods, Bosch, Better Call Saul, Big Little Lies, Power, Mindhunter, Outlander, Ozark, The Chi, The Handmaid's Tale

### Networks & Studios

20th Century Fox, Amazon, CBS, HBO, Hulu, Lionsgate, MGM, Netflix, Starz, YouTube Premium

## THE EXPOSURE

- A tailored schedule of meetings with Directors (pilot, staff, episodic and feature), Showrunners, UPM/Producers, Production Companies and Executives from Development, Strategy and Current Programming
- Introductions to Agents and Managers interested in new talent
- Individual meetings with Producers seeking potential new team partnerships and visions for their shows

## THE OPPORTUNITY

Reserved exclusively for mid to high level TV Drama Directors.

This exchange allows for an opportunity to have your work seen by top US industry professionals and for possible representation and networking to further your creative career

Learn from the US experts, the related tools and resources that are a key to career empowerment of successful directors

## APPLICATION INFORMATION

For details of the application criteria, deadline and selection process please read the Application Form and our Terms and Conditions.

Successful applicants will be sent confirmation of their participation and an Exchange Welcome Pack.

## THE EDUCATION

Explore the managerial skills utilized by TV Drama directors to sustain and advance the creative vision of successful shows

- Learn the tools to communicate with Actors
- Observe pre-production, shooting and post production of episodic network, cable and SVOD series
- Review with experienced Showrunners & Directors, and a range of their collaborators, the combined experiences in the execution of directing of long running series
- Access new technologies impacting audiences and the benefits these devices offer directors
- Examine the US directing process from prep to post on a 'pilot' or 'straight to series' model

## DETAILS

Participants to arrive by Saturday, 26th October in order to join a US Overview session on Sunday morning, 27th October, which will be led by senior US TV Drama veteran directors

The group may be subdivided into smaller teams to facilitate interaction with US hosts and their schedules and a wider exposure for your interests

Assignments in the schedule will include:

- Group and Individual meetings with Agents, Network, Studio, Streaming, On Demand and Production Company Executives, exploring potential relationships and examining their roles in managing the creative process and contrasting their perspectives on production
- Reviewing with Showrunners and Directors pre-production, production and maintenance of shows through on set and onsite meetings

- Led by experienced TV Drama professionals panel sessions to explore new technologies, tools for directing actors and the importance of on-set partnerships with showrunners, actors, writers and editors
- Observing Prep, Shooting and Post Production of a Network, Cable or SVOD Series
- Exploring the directorial creative vision for TV brands in non-traditional and mobile platforms
- Insight into the opportunities and ongoing disruptions of streaming and SVoD models

“ A 90-minute time frame is not long enough to tell a good female story, and that’s why long-format television has become so great for female storytelling and for female performers and directors and writers”

**Frances McDormand**  
**Three Billboards**  
**Outside Ebbing, Missouri**

#### EXAMPLE OF EXCHANGE MEETING SCHEDULE

##### **Industry Overview**

Briefing Brunch with Pilot Directors of The Handmaids Tale (Hulu) and Man in a High Castle (Amazon) .

##### **Roundtable Discussion**

The Changing Role of the TV Drama Director with Staff Director of Homeland (Showtime) and Staff Director The Leftovers (HBO).

##### **Industry Meeting**

with Agents

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Legal – Examine DGA Guild Contracts and Agreements.

##### **Roundtable Discussion**

With the Directors Guild of America - Navigating the US Market Place.

##### **TV Drama Series On-Set Visits**

Observe the production process with the creative team of the most highly rated series on television.

- Pre-Production
- Shooting
- Post-Production

##### **SVOD Series**

Set Visit and meeting with Showrunner & Director of Bosch (Amazon)

##### **Network Series**

Set visit and meeting with Showrunner and Director of The Good Doctor (ABC)

##### **Cable Series**

Set Visit and meeting with Showrunner and Director of Queen Sugar (OWN)

“ It’s having that passion in a story you feel committed to tell that’s essential. No matter how long you’ve been doing this, you’re reinventing the wheel every time you start a new project

I don’t think you can ever feel arrogant about it, no matter how long you’ve been doing it, because you’re always starting over again in some way”

Lesli Linka Glatter  
Homeland



**Exchange Fee:  
\$7950**

In addition to the fully managed Exchange schedule, the Fee includes:

- Hotel accommodation for 6 nights, certain meals and main ground transportation to all meetings
- Participants are responsible for their own flights to the US, airports transfers and expenses.
- You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.
- Transport for any meetings or social appointments outside of the Exchange is the responsibility of the participants.

For further information on what the Exchange fee of US\$7950 includes please review the [Terms and Conditions](#)

For the Application Form click [here](#). Please note that this is a referral based Exchange and the form includes details of the industry references you should submit.

Please click [here](#) to review our Terms and Conditions, which includes advice about our Data Protection and Privacy Policy.

Please be sure to read the Brochure, the Application Form including the Important Information section and the Terms and Conditions before completing your application as together they provide the necessary information on required criteria and terms.

**Contact us:**

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Visit our Website:

[www.mediaXchange.com](http://www.mediaXchange.com)