

LOS ANGELES  
16 - 21 JUNE, 2019

APPLICATION DEADLINE: 30 APRIL, 2019



# Take Your Place In A TV Drama Exchange For Women Writers In Los Angeles

For details of the application criteria and selection process, including deadlines, please read the Application Form and our standard Terms and Conditions. Successful applicants will be sent confirmation of their participation and an Exchange Welcome Pack.

“ Don’t give up. You’re going to get kicked in the teeth. A lot. Learn to take a hit, then pick yourself up off the floor. Resilience is the true key to success.”

Melissa Rosenberg  
(Dexter, Twilight, Jessica Jones)

“ [Women writers] do not seem to be ‘graduating’ on to next-level shows where they could develop their skills further and raise their profiles.”

2018 UK Writers  
Open Letter to TV Commissioners



# The Opportunity

The Exchange schedule will provide participants with greater insight into the US creative process through meetings with key US players and practitioners. Contrasting the creative and collaborative skills applied by writers, writer/producers and writing Showrunners will allow for an examination of best writing, show management, development and production practices.

The comparison of process encourages an advanced level of professionalism. The schedule also provides exchanges with international drama producers and exposure to potential development opportunities.

The example meetings and sessions on this schedule page display the range of perspectives which will be provided to participants through direct access to US, women, drama professionals who will share their creative and production experiences.

**Saturday** Arrive at the MediaXchange group hotel in West Hollywood, Los Angeles on June 15th, 2019.

**Sunday** Welcome and Orientation Brunch followed by Industry Overview Briefing with US Writers/ Executive Producers/Showrunners.

**Monday to Friday** Sessions and meetings will be held at US hosts' locations including writers' rooms, showrunner offices and production sets, the offices of studio and network drama and development executives and roundtable sessions at MediaXchange's conference room.

## Industry Meetings:

Insights from leading US studios, networks and streamers who will review their individual strategies for the development and pitching process, responding to trends in building their production slate, the potential for international relationships and how they work collaboratively with writers. Business and deal making aspects for shows may be explored through perspectives from representatives in management, agency and legal roles.

## Workshops:

- Perfecting Pitching
- Character Development
- Story Arcs for Season 1, 2 and more

## Show, Showrunner and Writer Visits:

Meet Showrunners and writers of Broadcast, Cable Network and VOD shows. Review their team process, how they break story, structure a new show and find new ways to reinvigorate a series to create each season.

## Executives with Global Perspectives:

In the increasingly global and collaborative entertainment industry, it is important to understand the business underpinning creativity and the opportunities offered by working internationally.

## Roundtable Discussions:

The Development Process with Development Executives, including IP acquisition, adaptation methods for books and formats, developing a slate and their working relationships with writers.



“ I just love the idea that there are multiple platforms open to the viewer that aren’t interrupted by advertising.

One of the reasons I love that is as a writer I’m character driven and when drama has to be structured around ad breaks it creates a different dramatic animal.”

Heidi Thomas  
(Call The Midwife, Little Women)

“ Making Deutschland 83 brought together everything I had done in the past. I feel like the longform storytelling of serial television is similar to planning a novel.

It’s a story in chapters, but also there was also the element of visual storytelling, and that part came out of my advertising background.”

Anna Winger  
(Deutschland ’83)

We will be approaching a broad range of women practitioners to be drawn from the following roles and genres of shows:

Writers, Executive Producers, Showrunners and Producers whose credits include:

The Killing (AMC & Netflix) / The Affair (AMC) /  
Westworld (HBO) / Bates Motel (A&E) / Everwood (The CW) /  
Red Band Society (ABC) / Raising Dion (Netflix) /  
Cold Case (CBS) / Seven Seconds (Netflix) / The Fix (ABC) /  
Grey’s Anatomy / How to Get Away with Murder (ABC) /  
The White Princess (Starz) / Station 19 (ABC) / Sacred Lies  
(Facebook) / SKAM (Facebook) / Criminal Minds (CBS) /  
Unreal (Lifetime) / The L Word (Showtime) /  
Empire (Fox) / Sharp Objects (HBO) / The Fix (ABC) /  
Jane The Virgin (The CW) / Marvel’s Jessica Jones (Netflix) /  
On Becoming God in Florida (YouTube Originals) /  
Queen Sugar (OWN) / Manifest (NBC) /  
Hit and Run (Netflix) / The Path (Hulu)

Heads of TV Content, Creative and Development  
Executives, Legal and Agency Representatives

Lionsgate Television / Amazon Studios / ITV Studios  
America / The Littlefield Company / Endeavor Content  
Lichter Grossman Nichols Adler & Feldman / Netflix /  
Showtime / HBO / FX / ABC / NBC / Scott Free TV / Dynamic  
UTA / Stampede Ventures / AMC / PatMa Productions /  
Valhalla Entertainment



**Exchange Fee:  
\$7950**

In addition to the fully managed Exchange schedule, the Fee includes:

- Hotel accommodation for 6 nights, certain meals and main ground transportation to all meetings
- Participants are responsible for their own flights to the US, airports transfers and expenses.
- You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.
- Transport for any meetings or social appointments outside of the Exchange is the responsibility of the participants.

For further information on what the Exchange fee of US\$7950 includes please review the **Terms and Conditions**

For the Application Form click **here**. Please note that this is a referral based Exchange and the form includes details of the industry references you should submit.

Please click **here** to review our Terms and Conditions, which includes advice about our Data Protection and Privacy Policy.

Please be sure to read the Brochure, the Application Form including the Important Information section and the Terms and Conditions before completing your application as together they provide the necessary information on required criteria and terms.

**Contact us:**

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