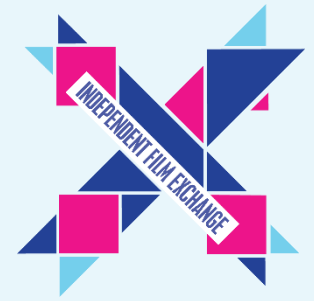


INDEPENDENT FILM EXCHANGE

NEW YORK ONLY: 28th April – 1st May

NEW YORK & LOS ANGELES: 28th April – 6th May

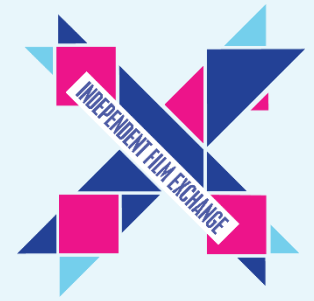


The Opportunity	Hosts NEW YORK	Hosts LOS ANGELES	Details
<p>A TAILORED SCHEDULE OF MEETINGS WITH EXPERIENCED AND PARTNER-MINDED FILM PROFESSIONALS IN NEW YORK, OR A COMBINATION OF NEW YORK AND LOS ANGELES</p>	<p>WE WILL APPROACH A RANGE OF INDEPENDENT AND STUDIO FILM PROFESSIONALS (INCLUDING THOSE LISTED BELOW), TO TAKE PART IN THE INDEPENDENT FILM EXCHANGE SCHEDULE:</p>		<p>ASSIGNMENTS IN THE SCHEDULE WILL INCLUDE:</p>
<p>EXPLORE the creative and managerial skills utilized by film professionals to sustain and advance the ultimate vision of successful films and their potential in terms of return on investment, as well as cultural and artistic impact</p> <p>REVIEW with experienced producers, executives, and a range of their creative collaborators, their combined experiences in developing, financing and distributing techniques and processes for independent films with a global reach</p> <p>ACCESS new technologies impacting audiences and the benefits these devices offer independent film producers</p> <p>EXAMINE the writing and development process from conception to pitching</p> <p>OBSERVE elements of production and post-production</p> <p>CONNECT with US and international producers seeking the best ideas and potential partnerships for independent films with a global reach</p>	<p><u>PRODUCTION COMPANIES</u> Gunpower And Sky Samuel Goldwyn Fox Searchlight Elevated Spyglass Media Group</p> <p><u>FINANCIERS</u> MWM Studios Annapurna Pictures Focus Features New Republic Waypoint Entertainment Black Label Media Participant Media</p> <p><u>STUDIOS</u> Walt Disney Paramount Pictures Sony Lionsgate Universal Pictures MGM Warner Bros Columbia Pictures</p> <p><u>DISTRIBUTORS</u> Gravitas Ventures Roadside Attractions 101 Studios</p>	<p><u>PRODUCTION COMPANIES</u> A24 IFC Films Animal Kingdom Films Archer Gray Black Bear Pictures Tandem Pictures Maven Pictures Gunpowder & Sky</p> <p><u>FINANCIERS</u> Slated</p> <p><u>STREAMERS</u> Netflix Amazon Disney Plus</p> <p><u>LAW FIRMS, CASTING & AGENTS</u> Frankfurt Kurnit Klein & Selz Gersh WME Murphy PR Battaglia Casting Brette Goldstein Casting</p> <p>“The kick start MediaXchange gave me has proved invaluable” Tony Wood (CEO, Buccaneer Media)</p>	<p>Reviewing with producers the development, production and distribution of films through meetings at their offices</p> <p>A focused session on pitching, packaging and development led by an experienced producer, or development producer (subject to schedule)</p> <p>Exploring industry trends and impact on producers</p> <p>Insight into the opportunities offered by global SVOD streaming models and international co-producers, agencies (tax incentives)</p> <p>Meetings with distributors, studios, platform executives, production companies and sales agents</p> <p>(The group will be subdivided into rotating smaller teams to optimise interaction)</p>

INDEPENDENT FILM EXCHANGE

NEW YORK ONLY: 28th April – 1st May

NEW YORK & LOS ANGELES: 28th April – 6th May



Details

Example of Meetings from Previous Schedules

Fees and How to Register

NEW YORK ONLY SCHEDULE

ARRIVAL:

Tuesday 28th April, 2020

DEPARTURE:

Friday 1st May, 2020

The schedule will start with a Tuesday evening briefing and conclude in the afternoon on Friday

DEVELOPMENT

- Structuring Development Deals with Foreign Partners (ANIMAL KINGDOM FILMS and KURNIT KLEIN & SELZ)
- International Creative Collaborations (ARCHER GRAY PRODUCTIONS and BLACK BEAR PICTURES)

FINANCING

- Talent deals with America (TANDEM PICTURES)
- Prepping for the Deal – all elements to be considered before going to contract (SLATED and MAVEN PICTURES)

DISTRIBUTION

- Maximum Profitability (GUNPOWDER & SKY) and the role of SVODs (NETFLIX)

MARKETING

- Hitting the Sweet Spot (MURPHY PR)

FEE:

£4,600 NEW YORK ONLY

£6,900 NEW YORK & LOS ANGELES COMBINED

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NEW YORK & LOS ANGELES SCHEDULE

ARRIVAL:

Tuesday 28th April, 2020

DEPARTURE:

Wednesday 6th May, 2020

The New York part of the schedule will start with a Tuesday evening briefing and conclude in the afternoon on Friday, followed by a transfer to Los Angeles

The Los Angeles part of the schedule will begin with a Monday morning briefing and conclude in the afternoon on Wednesday

“The meetings were a great success, and as a result, I’m confident that a co-producing project will come together in the near future.”

Emanuel Michael (Unison Film)

“Thank you so much to you and your team for an incredible week. My learning curve was almost vertical. I feel like I’ve come back with a different mindset already! I’m about to start the process of writing everything up so I can process it all. It was really fantastic!”

Sally Abbott, Head Writer (BBC)

“It’s not the goal of every movie to be theatrical and I think one of the things that smart filmmakers and producers are doing in a time that’s rapidly evolving is just being super honest about what they’re making and what success looks like”

Milan Popelka, COO of Filmnation
Distributor, Financier and Producer of “The Big Sick”
and “Late Night”

“The access MediaXchange provides is unparalleled and has been a crucial asset in helping us understand and evolve our business for the international market”

Gonzalo Cilley, President
(Resonant TV)

“I have no doubt that it was one of the most remarkable moments of my career”

Ana Bueno, Director Digital
Strategy Entertainment
(Global Studios)