

# showrunner drama

Los Angeles  
September 13 - 18



## Hosts

We will approach a range of new and returning, one-hour, drama series as well as TV Networks and SVOD platforms, these include:

### Network Series

9 -1- 1  
A Million Little Things  
The Good Doctor  
Manifest  
NCIS: Los Angeles  
This is Us  
Seal Team  
The Good Fight  
The Rookie  
S.W.A.T

### Cable & Digital

Bosch  
Better Call Saul  
Big Little Lies  
Euphoria  
Mindhunter  
Ozark  
Russian Doll  
Succession  
Umbrella Academy  
Westworld

### Networks & Studios

ABC  
CBS All Access  
Fox Entertainment  
HBO  
HBO Max  
Lionsgate  
MGM  
Paramount Television  
Sony Pictures Television  
Warner Bros Television

## The Opportunity

A tailored schedule of meetings with Showrunners, Writers, Producers, Executives for Development, Strategy and Current Programming

Explore the creative and managerial skills utilized by TV Drama professionals to sustain and advance the ultimate vision of successful shows and their potential in terms of returning seasons, limited run and anthology

- Review with experienced US Showrunners, and a range of their creative collaborators, their combined experiences in the execution of collaborative writing techniques and processes for long running series, developing character and series arcs, breaking story for episodes and seasons

- Access new technologies impacting audiences and the benefits these devices offer storytellers

*"I have no doubt that it was one of the most remarkable moments in my career"*

**Ana Bueno**  
Director, Digital Strategy  
Entertainment  
Global Studios, Brazil

- Examine the drama writing and development process from conception through selection of a 'pilot' or 'straight to series' model
- Observe elements of production and postproduction
- Connect with US and international producers seeking the best ideas and potential partnerships for shows with a global reach

## Previous Participants

A selection of the companies sending producing, writing, development and executive participants to previous Showrunner Exchanges include:

- BBC Drama (UK)
- SACD (France)
- Brain Academy (Sweden)
- Globo (Brazil)
- Channel 4 (UK)
- RTL Television (Germany)
- TVN (Poland)
- Rhizophora (Malaysia)
- Kudos (UK)

- HBO Europe
- Wildside (Italy)
- SVT (Sweden)
- VRT (Belgium)
- YLE (Finland)
- RAI (Italy)
- Lagardère Group (France)
- TV2 Denmark (Denmark)
- ITV Network (UK)

- Blinder Films, Ireland
- SAM Productions (Denmark)
- MBC/03 Productions (UAE)
- UFA Film & TV Productions (Germany)
- Danmarks Radio (Denmark)
- SATEL Film Gmbh (Austria)
- Imagic (Lebanon)
- Film Victoria (Australia)

## How to Register

Click to [Register](#) and to access [Terms and Conditions](#).  
For more information on logistics and fees please see next page.

Visit our Website:  
Email:  
Telephone:

[www.mediaXchange.com](http://www.mediaXchange.com)  
[info@mediaXchange.com](mailto:info@mediaXchange.com)  
London: +44 207 734 2310

# showrunner drama

Los Angeles  
September 13 - 18



## Details

### Fall Exchange Dates:

Arrival: Saturday, September 12th  
Departure: Friday, September 18th

The schedule will start with a Sunday morning briefing and conclude at lunchtime on the Friday

### Assignments in the schedule will include:

- Reviewing with Showrunners the development, production and maintenance of shows through on-site meetings at their offices
- A focused session on Writers Room Practices, Preparing the Pitch or Packaging for Development led by an experienced Showrunner, Development Producer or Subject to the writing and production schedules of shows,
- Meetings with Network, Studios and platform executives exploring their roles in managing the creative process of development and production
- The group will subdivide into rotating smaller teams to facilitate interaction with US hosts and fellow participants
- Exploring current content trends and demand, and subsequent impact on writers and producers
- Insight into the opportunities offered by global SVOD streaming models and international co-producers
- Writer's Rooms, Tone or Production Meetings or set visits may be available

## Example Meetings From Previous Schedules

### Industry Overview

#### Briefing Brunch

With the Writers/Executive Producers from MAD MEN / THE ROMANOFFS (AMC) and THE STRAIN (A&E)

### Roundtable Discussion

#### Development Process

Contrast the working experiences and practices of Production Company development executives responsible for the development of the initial seasons of **THE HANDMAID'S TALE** (Hulu) and **THE GOOD DOCTOR** (ABC)

### Industry Meeting

#### Bad Robot (CASTLE ROCK – Hulu) Head of Television

### Industry Meeting

#### YouTube Head of Entertainment and Originals

### SVOD Series Visit

#### BOSCH (Amazon)

Meet and discuss with the Writer/Showrunner of the hit Amazon series to discuss the adaptation techniques employed to bring the story from a book to the digital platform and diverging from the original material

### Cable

#### BIG LITTLE LIES (HBO)

Meeting with the Executive Producer

### Broadcast Series Visit

#### EMPIRE (FOX)

Observe the writing room process with the one of most highly rated series on Network television

## Fees

**Exchange Fee:**  
**\$8950**

**Deposit due on registration:**  
\$1450 via credit card

**Balance:**  
\$7500 to be settled on receipt of invoice via wire transfer

The fee includes hotel accommodation, certain lunches and main ground transportation to all meetings.

Participants are responsible for their own flights to the US, airport transfers and expenses.

Meetings will take place at the offices or studios of host shows.

You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.

Transport for any meetings or social appointments outside of the Showrunner Exchange is the responsibility of the participants.

*"Your sessions have made me much more focused  
That's one of the best things I learned from speaking to other showrunners"*

**Erik Skjoldbjærg**  
**Creator / Director / Executive Producer, Occupied, Norway**