

LOS ANGELES  
22 - 26 JUNE, 2020

APPLICATION DEADLINE: 15 APRIL, 2020



# Take Your Place In The TV Drama Exchange For Women Writers In Los Angeles

“ Don’t give up. You’re going to get kicked in the teeth. A lot. Learn to take a hit, then pick yourself up off the floor. Resilience is the true key to success.”

Melissa Rosenberg  
(Dexter, Twilight, Jessica Jones)

“ [Women writers] do not seem to be ‘graduating’ on to next-level shows where they could develop their skills further and raise their profiles.”

2018 UK Writers’ Open Letter to TV Commissioners

Follow this link to the **application process**, which includes details of the supporting documents required. Successful applicants will be sent confirmation of their participation and an Exchange Welcome Pack.

For the latest details on this initiative please contact Alison Simmonds, [alison@mediaxchange.com](mailto:alison@mediaxchange.com).



# The Opportunity

The inaugural Women Writers to Los Angeles Exchange in 2019 was a great success with both participants and hosts. Leading US Showrunners, Producers and Executives provided a detailed perspective of the US creative process and an unparalleled opportunity to compare and contrast best development and writing practices.

Amongst the hosts in the 2019 Exchange were writing showrunners **Emma Frost, Janet Leahy, Stacy McKee, and Liz Craft and Sarah Fain** as well as creative executives from **Timberman-Beverly Productions, Sony Pictures Television, Halfire, Paramount Television, Epix, Bad Robot, NatGeo, FX and AMC International/Sundance TV/ BBC America.**

The example meetings and sessions on this schedule page display the range of perspectives which will be provided to participants through direct access to US, women, drama professionals who will share their creative and production experiences.

**Sunday**

Arrive at the MediaXchange group hotel in West Hollywood, Los Angeles on June 21st, 2020.

**Monday  
to Friday**

Welcome and Orientation Briefing followed by Industry Overview Introduction by a US Writer/Showrunner and an Executive Producer.

Sessions and meetings may be held at US hosts' locations including writers' rooms, showrunner offices and production sets, the offices of studio and network drama and development executives and roundtable sessions at MediaXchange's conference room.

## Industry Meetings:

Insights from leading US studios, networks and streamers who will review their individual strategies for the development and pitching process, responding to trends in building their production slate, the potential for international relationships and how they work collaboratively with writers. Business and deal making aspects for shows may be explored through perspectives from representatives in management, agency and legal roles.

## Workshops:

- Perfecting Pitching
- Character Development
- Returning seasons: Story Arcs for Season 1, 2 and more

## Show, Showrunner and Writer Visits:

Meet Showrunners and writers of Broadcast, Cable Network and streaming platform shows. Review their team process, how they break story, structure a new show and find new ways to reinvigorate a series to create each season.

## Executives with Global Perspectives:

In the global and collaborative entertainment industry, it is important to understand the business underpinning creativity and the opportunities offered by working internationally.

## Roundtable Discussions:

The Development Process including IP acquisition, adaptation methods for books and formats, developing a slate and Commissioning and Development Executives' working relationships with writers.



“ I just love the idea that there are multiple platforms open to the viewer that aren’t interrupted by advertising.

One of the reasons I love that is as a writer I’m character driven and when drama has to be structured around ad breaks it creates a different dramatic animal.”

Heidi Thomas  
(Call The Midwife, Little Women)

“ Making Deutschland 83 brought together everything I had done in the past. I feel like the longform storytelling of serial television is similar to planning a novel.

It’s a story in chapters, but also there was also the element of visual storytelling, and that part came out of my advertising background.”

Anna Winger  
(Deutschland ’83 and ’86)

We will be approaching a broad range of women practitioners to be drawn from the following roles and genres of shows:

Writers, Executive Producers, Showrunners and Producers with credits including:

The Killing (AMC & Netflix) / The Affair (AMC) /  
Westworld (HBO) / Bates Motel (A&E) / Everwood (The CW) /  
Red Band Society (ABC) / Raising Dion (Netflix) /  
Cold Case (CBS) / Seven Seconds (Netflix) / The Fix (ABC) /  
Grey’s Anatomy / How to Get Away with Murder (ABC) /  
The Spanish Princess (Starz) / Station 19 (ABC) /  
Sacred Lies (Facebook) / SKAM (Facebook) /  
Criminal Minds (CBS) / Unreal (Lifetime) /  
The L Word (Showtime) / Empire (Fox) / Sharp Objects  
(HBO) / The Fix (ABC) / Jane The Virgin (The CW) /  
Marvel’s Jessica Jones (Netflix) / On Becoming God in  
Florida (YouTube Originals) / Queen Sugar (OWN) /  
Hit and Run (Netflix) / The Path (Hulu)

Heads of TV Content, Creative and Development  
Executives, Legal and Agency Representatives

Lionsgate Television / Topic Studios / ITV Studios America /  
The Littlefield Company / HBO / FX / A&E Studios /  
Lichter Grossman Nichols Adler & Feldman / Showtime /  
Scott Free TV / Dynamic / UTA / Stampede Ventures / AMC /  
PatMa Productions / ABC / NBC / The Gersh Agency /  
Valhalla Entertainment / HBO Max / CBS All Access /  
Disney+ / Sony International / MGM / Peacock





**Exchange Fee:  
£6250**

In addition to the fully managed Exchange schedule, the Fee includes:

- Hotel accommodation for 5 nights, certain meals and main ground transportation to all meetings
- Participants are responsible for their own flights to the US, airports transfers and expenses.
- You will be accompanied by a member of the MediaXchange team to all meetings during your schedule.
- Transport for any meetings or social appointments outside of the Exchange is the responsibility of the participants.

**For further information on what the Exchange fee of £6250 includes please review the Terms and Conditions**

For the Application Form click **here**. Please note that this is a referral based Exchange and the form includes details of the industry references you should submit.

Please click **here** to review our Terms and Conditions, which includes advice about our Data Protection and Privacy Policy.

Please be sure to read the Brochure, the Application Form including the Important Information section and the Terms and Conditions before completing your application as together they provide the necessary information on required criteria and terms.

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Visit our Website:  
**www.mediaXchange.com**