

THE ROLE OF THE SHOWRUNNER

INTERACTIVE WEBINARS WITH THE CREATIVES

7 x Online Sessions
July 1st – August 12th, 2020

ADDITIONAL BONUS SESSION

We are delighted to announce MediaXchange's sessions addressing the role of the Showrunner

Meet the Creatives will take place every Wednesday starting July 1st - August 12th, 2020

Each online session will be led by US writers and creators who have established careers
as Showrunners and Executive Producers



Speakers



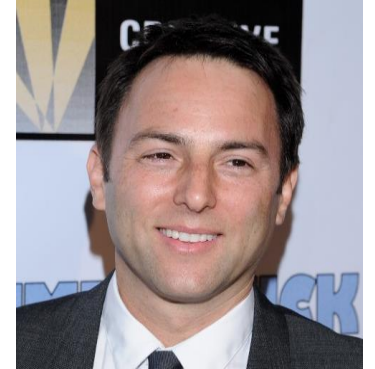
Erik Barmack
CEO, WILD SHEEP CONTENT

John Wirth
WU ASSASINS
HELL ON WHEELS



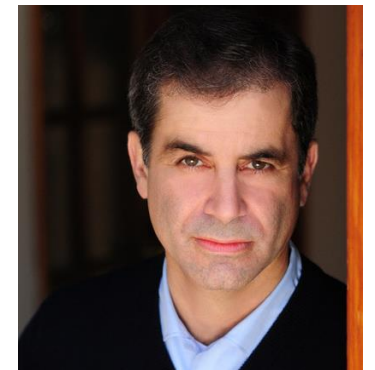
Liz Craft & Sarah Fain
THE FIX
THE 100

Mark Goffman
THE UMBRELLA ACADEMY
WHITE COLLAR



Jeff Rake
MANIFEST
THE MYSTERIES OF LAURA

Victor Levin
SURVIVOR'S REMORSE
MAD MEN



BONUS SESSION

Ben Stephenson



Head of Television
Bad Robot Productions

Information

A package of 7 x 90 minutes sessions

Weekly on Wednesdays, starting July 1st through August 12th, 2020

Running from 4pm to 5:30pm (BST)

8am-9.30am, Los Angeles (Pacific Daylight Saving Time)

The webinar sessions will be conducted in English and take place via Zoom

Registration Fee includes all 7 x webinar sessions:

£275 + VAT (EARLY BIRD Fee) ends May 31, 2020

£350 + VAT (STANDARD Fee) June 1 – June 27, 2020

“There’s nothing more powerful to a showrunner than a truly invested writer.”

Vince Gilligan

THE OPPORTUNITY:

Explore the creative and managerial skills utilized by writing Showrunners, with their creative team, to develop, sustain and advance the vision of the show, essential to achieving success

“It’s important to have people who are absolutely willing to say you’re wrong or who have a totally different perspective than you do on everything. Fresh ideas are hard to come by, and good ones are even harder.”

Shonda Rhimes

THE SESSIONS:

Wednesday, July 1st

An overview of the US market describing the landscape of Studios/Networks/Cable/Streamers and the processes of the development and packaging as well as the role of agents

Wednesday, July 8th

The role of the writing showrunner, what are their responsibilities, both creatively and managerially and how will this evolve in the future of the US and international drama industry, and its application to drama production across the world

Wednesday, July 15th

Collaborative Writing on a drama series, breaking story, structure in a new show, developing plots and character arcs; differing showrunner styles

Wednesday, July 22nd

The Showrunner as Manager, working with each department, budgets, navigating the politics of the studios and networks and overseeing production

Wednesday, July 29th

Maintaining the success of a series and managing its success into the 2nd season, ways to reinvigorate an aging series

Wednesday, August 5th

A studio’s views on working with Showrunners

Wednesday, August 12th

Doing work that matters! Defining TV Drama in the 21st Century

To Register



Please follow the links below:

[Registration Form](#)

[Terms and Conditions](#)

Contact: london@mediaxchange.com

Following confirmation of your Registration, participants will be requested to provide some of their questions in advance, as part of the preparation for the online sessions.