

# THE ROLE OF THE SHOWRUNNER

## INTERACTIVE WEBINARS WITH THE CREATIVES

### 8 x Online Sessions

July 1<sup>st</sup> – August 12<sup>th</sup>, 2020

**We are delighted to announce MediaXchange's sessions addressing the role of the Showrunner**

Meet the Creatives will take place every Wednesday starting July 1st - August 12<sup>th</sup>, 2020

Each online session will be led by US writers and creators who have established careers as Showrunners and Executive Producers



# Speakers



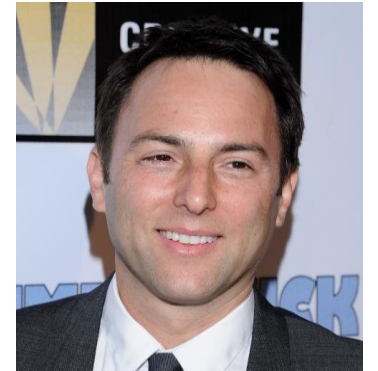
**Erik Barmack**  
CEO, WILD SHEEP CONTENT

**John Wirth**  
WU ASSASINS  
HELL ON WHEELS



**Liz Craft & Sarah Fain**  
THE FIX  
THE 100

**Mark Goffman**  
THE UMBRELLA ACADEMY  
WHITE COLLAR



**Jeff Rake**  
MANIFEST  
THE MYSTERIES OF LAURA

**Ben Stephenson**  
HEAD OF TELEVISION  
BAD ROBOT PRODUCTIONS



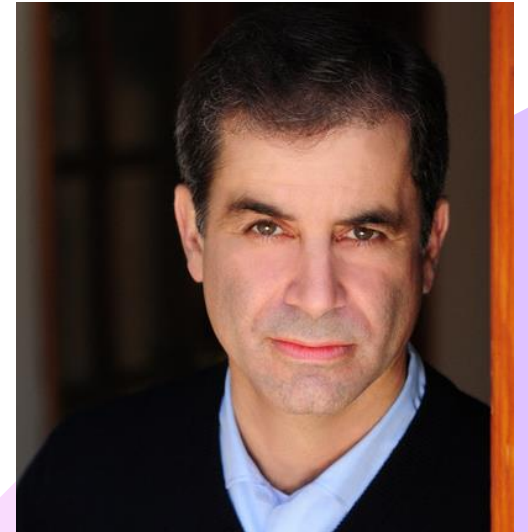


**Rasheed Newson & TJ Brady**

THE CHI  
SHOOTER  
NARCOS

**Victor Levin**

SURVIVOR'S REMORSE  
MAD MEN



**Matt Graham & Zak Shaikh**

**Matt Graham**  
BUTCHER OF BENARES  
OLIVER STONE'S UNTOLD  
HISTORY OF THE UNITED STATES

**Zak Shaikh**  
SULLIVAN & SON  
ONE NIGHT  
DOOSRA

# Information

## A package of 8 x 90 minutes sessions

Weekly on Wednesdays, starting July 1<sup>st</sup> through August 12<sup>th</sup>, 2020

Running from 4pm to 5:30pm (BST)

8am-9.30am, Los Angeles (Pacific Daylight Saving Time)

**The webinar sessions will be conducted in English and take place via Zoom**

## Registration Fee includes all 8 x webinar sessions:

£275 + VAT (EARLY BIRD Fee) ends May 31, 2020

£350 + VAT (STANDARD Fee) June 1 – June 27, 2020

***“There’s nothing more powerful to a showrunner than a truly invested writer.”***

*Vince Gilligan*

## THE OPPORTUNITY:

Explore the creative and managerial skills utilized by writing Showrunners, with their creative team, to develop, sustain and advance the vision of the show, essential to achieving success

***“It’s important to have people who are absolutely willing to say you’re wrong or who have a totally different perspective than you do on everything. Fresh ideas are hard to come by, and good ones are even harder.”***

*Shonda Rhimes*

## THE SESSIONS:

Wednesday, July 1<sup>st</sup>

**An overview of the US market describing the landscape of Studios/Networks/Cable/Streamers and the processes of the development and packaging as well as the role of agents**

Wednesday, July 8<sup>th</sup>

**The role of the writing showrunner, what are their responsibilities, both creatively and managerially and how will this evolve in the future of the US and international drama industry, and its application to drama production across the world**

Wednesday, July 15<sup>th</sup>

**Collaborative Writing on a drama series, breaking story, structure in a new show, developing plots and character arcs; differing showrunner styles**

Wednesday, July 22<sup>nd</sup>

**The Showrunner as Manager, working with each department, budgets, navigating the politics of the studios and networks and overseeing production**

Wednesday, July 29<sup>th</sup>

**Maintaining the success of a series and managing its success into the 2nd season, ways to reinvigorate an aging series**

Wednesday, August 5<sup>th</sup>

**A studio’s views on working with Showrunners**

Monday, August 10<sup>th</sup>

**Another Hollywood Perspective**

Wednesday, August 12<sup>th</sup>

**In Conclusion: Doing work that matters! Defining TV Drama in the 21st Century**

# To Register



Please follow the links below:

[Registration Form](#)

[Terms and Conditions](#)

Contact: [london@mediaxchange.com](mailto:london@mediaxchange.com)

*Following confirmation of your Registration, participants will be requested to provide some of their questions in advance, as part of the preparation for the online sessions.*