

THE ROLE OF THE SHOWRUNNER

BREAKING THE MOULD

A new series of online webinars addressing the Role of the Showrunner presented through the lenses of international trailblazers and innovative women creators

**12 x 60mins sessions over 6 weeks
September 22nd – Nov 5th, 2020**

Our online series turns to showrunners drawn from across the Globe

Each speaker will address their experiences in evolving the leadership role for the creative and management elements essential to the success of original, scripted, drama series

In association with The Oslo Showrunner Summit & Aftenposten Oslo Seriesdagene

Aftenposten



**Ni
IFI Norsk filminstitutt**



The Opportunity

The Role of the Showrunner

We understand the role of the Showrunner as being the leader of the creative team, holder of the vision for a show and responsible for its effective management.

From its original inception in the US, writers and producers from around the world have evolved their own version of the Showrunner role that best matches their process.

The Opportunity

Our Showrunner webinar series offer an unmissable opportunity to examine the combination of elements vital to successful showrunning presented by inspirational examples.

“It’s important to have people who are absolutely willing to say you’re wrong or who have a totally different perspective than you do on everything. Fresh ideas are hard to come by, and good ones are even harder.” Shonda Rhimes

Sharing their experiences of what they have found to be best applications and practices will be a fascinating and rich mix of creators who have successfully developed and showrun series with local, regional and global partners.

TESTIMONIALS FOR MEDIAXCHANGE’S PREVIOUS EVENTS

“...unparalleled to any other workshop or training experience, both in terms of the breadth of expert pool and the depth of their insight.”

Laura Neal

Lead Writer/Executive Producer, Killing Eve (Season 4) /Writer, Sex Education, UK

“I learned so much about different international TV models and the future of television.”

Lindsay Goffman

Co-Executive Producer, The Good Doctor, USA

“Your sessions have made me much more focused. That’s one of the best things I learned from speaking to other showrunners”

Erik Skjoldbjærg

Creator / Director / Executive Producer, Occupied, Norway

“MediaXchange has done a wonderful job bringing people from different countries together to learn the craft of television. Ideas are shared, lessons taught and learned, and above all, relationships established.”

Glen Mazzara

Showrunner/ Executive Producer USA - The Shield, Crash, The Walking Dead, Damien

“I’ve done a lot of this type of event and felt this was a really focused one and supreme example of how they can be really useful.”

Ben Donald

Executive Producer & Founder, Cosmopolitan Pictures, UK

“The dedication you all put into making this a fulfilling learning experience was truly amazing.”

Erika Wurts

Head of Originals/CoProductions, Globoplay, Brazil

Breaking the Mould

Confirmed speakers include the following with more announcements to follow



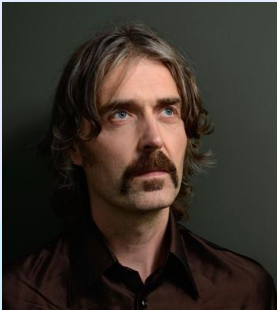
Frank Spotnitz, USA/France

LEONARDO, RANSOM,
MEDICI, THE MAN IN
THE HIGH CASTLE



Curro Royo, Spain

HERNÁN, DESAPARECIDOS



Erik Skjoldbjærg, Norway

OCCUPIED



Emma Frost, UK/USA

THE SPANISH PRINCESS, THE
WHITE PRINCESS. THE WHITE
QUEEN, JAMAICA INN

Sarah Treem, USA

IN TREATMENT
THE AFFAIR



Malin-Sarah Gozin, Belgium

CLAN
TABULA RASA



**Vicki Madden,
Tasmania/Australia**

THE KETTERING INCIDENT
THE GLOAMING



Session Themes

Each speaker has crafted a different style for their role, based on their experiences of the collision between established, local models and the innovative trajectory which drama series are now pursuing

Tuesday, September 22nd

Utilising US principles in European Productions

Tuesday, September 29th

Successfully adapting IP

Tuesday, October 6th

Building and Maintaining International Creative Teams

Tuesday, October 20th

Running a Show as a Writer/Director

Tuesday, October 27th

Hiring Staff and Managing European Writers Rooms

Tuesday, November 3rd

The European Writer as a Creative Leader

Thursday, September 24th

Evolution and application of the original showrunner role to the global future

Thursday, October 1st

Building an effective team of key collaborators to translate the creator's vision from development to commission.

Thursday, October 8th

Decision making on show management, budgeting, tone and direction

Thursday, October 22nd

Navigating the process and techniques for the writing schedule, notes and politics of dealing with partners.

Thursday, October 29th

Sustaining long running series. Identifying successful DNA for spin offs, adaptations and remakes.

Thursday, November 5th

Adapting to the demands of the new streaming and distribution universe

Schedule Information

Session dates and times:

Please Note: The first 2 sessions on Tuesday September 22nd and Thursday September 24th will launch as a joint co-operation between the sister events **Oslo Seriedagene** and **MediaXchange's Oslo Showrunner Summit**

The start times for each 60 minute session will be scheduled to recognize the reversion of British Standard TIME (BST) to Greenwich Mean time (GMT):

The standard 4pm UK time of sessions may vary slightly to enable MediaXchange to best match to each speaker's time zone. For example, the showrunner speaking from Australia will be scheduled to start at 9am UK. MediaXchange will update confirmed times in advance of each session. Participants will be responsible for matching timings in their own time zone to the scheduled session times.

***There will be no session** on either Tuesday, October 13th or Thursday, October 15th.

The series sessions will be conducted in English via Zoom

To Register



Registration Fees

Early Bird to Sept 10: £550 (+VAT) 12 x 60 mins sessions
Standard from Sept 11: £625 (+VAT) 12 x 60 mins sessions
Please contact us to discuss group rates of 3 or more

[Registration Form](#)

[Terms and Conditions](#)

Contact: london@mediaxchange.com