ADVANCED STORYTELLING FOR TV PROFESSIONALS

Workshop with John Yorke

25-29 January & 15-19 February 2021

THE OPPORTUNITY:

Understanding the nature and make up of storytelling is essential developing TV programming. John Yorke has been behind some of the biggest hits in television and has distilled that knowledge into a detailed step by step course.

In twenty sessions over two modules, we'll explore all the key components of storytelling and how they apply to every format of scripted drama. We'll examine the reasons why they resonate and go into concrete detail about the history and application of the theories of narrative structure.

We'll explore technique, the role of the method of consumption in dictating structure, but more importantly we will apply that knowledge into concrete application.

Armed with a detailed knowledge of all the key ingredients, the participants will put that into practise with the aim of creating perfect stories and perfectly structured shows. We'll give you all the tools you need to convey your vision to broadcasters and buyers.

Who's this for?

- Writers
- Script Editors
- Story Editors

- Development Executives
- Executive Producers
- Commissioners

CONTENT

MODULE 1: Structure & Story Rules

Date: 25-29 January 2021

Total Course Duration: 15 hours

Venue: Virtual ZOOM Workshop

Course Topics:

- **Essential ingredients of story**
- **Story structure and its application to TV screenwriting**
- **Structural rules of storytelling formats**
- **Relationship between structure and change**
- **Archetypes and the 'essential rules'**
- **Project materials – how to write 'mimetically'**
- **Practical exercise and pitching**

Schedule:
January 25th @ 12-1.30pm & 3.30-5pm (GMT)
January 26th @ 12-1.30pm & 3.30-5pm (GMT)
January 27th @ 12-1.30pm & 3.30-5pm (GMT)
January 28th @ 12-1.30pm & 3.30-5pm (GMT)
January 29th @ 12-1.30pm & 3-5pm (GMT)

MODULE 2: Character & Dialogue
Participants must have completed module 1

Date: 15-19 February 2021

Total Course Duration: 15 hours

Venue: Virtual ZOOM Workshop

Course Topics:

- **Character: creating interesting characters and the relationship with structure**
- **Dialogue: creating subtext and managing exposition**
- **Multiprotagonism: the rules and how to manage structure**
- **The art of compelling narrative: suspense and surprise**
- **Dramatic Irony, Tragic Irony, Foreshadow, retardation**

Schedule:
February 15th @ 12-1.30pm & 3.30-5pm (GMT)
February 16th @ 12-1.30pm & 3.30-5pm (GMT)
February 17th @ 12-1.30pm & 3.30-5pm (GMT)
February 18th @ 12-1.30pm & 3.30-5pm (GMT)
February 19th @ 12-1.30pm & 3-5pm (GMT)

Workshop Alumni

BBC STUDIOS

HBO EUROPE

NRK

MISOFILM — A Fremantle Company

Screen Skills Ireland

NEXIKO

BRON

THREE TABLES PRODUCTIONS
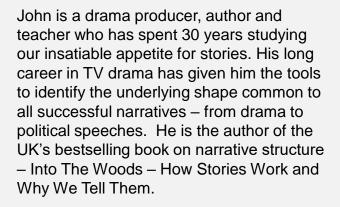
GLOBO

BL!NDER FILMS

NATIONAL GEOGRAPHIC

Filmlance

"John Yorke is a joy to listen to and backs up theory with a lot of examples. He is very clear in what structure can do in order to fix a broken script and was generous when offering solutions. Very useful for anyone in Scripted Television"

Lars Beckung
CEO, Nexiko (Sweden)

"Love storytelling? John Yorke dissects the structure of stories with a joyous enthusiasm allied to precise, encyclopaedic knowledge. Guaranteed to send you back to your writing desk with newfound excitement and drive"

Chris Chibnall
Creator of Broadchurch,
The Great Train Robbery

John Yorke, Biography

John is a drama producer, author and teacher who has spent 30 years studying our insatiable appetite for stories. His long career in TV drama has given him the tools to identify the underlying shape common to all successful narratives – from drama to political speeches. He is the author of the UK's bestselling book on narrative structure – Into The Woods – How Stories Work and Why We Tell Them.

As former Head of Channel Four Drama, Controller of BBC Drama Production and MD of Company Pictures, John has shaped stories that have attracted some of the biggest audiences for drama in UK TV history. He has overseen some of the UK's most enduring and popular programmes, from **Shameless** and **Life On Mars** to **EastEnders** and **Holby City**, alongside award-winners like **Bodies** and the internationally acclaimed **Wolf Hall**.

John has worked with a vast array of talent, from Paul Greengrass and Paul Abbott to Debbie Horsfield and Jimmy McGovern, making him uniquely placed to watch, learn and analyse the work of the finest writers in television.

Registration

Please follow the links below:

Registration Form

Terms & Condition

If you'd like to participate, but you've been financially affected by Covid19, please contact London@mediaxchange.com