



The Drug of the Show: The Ring of Truth

Making Television that Matters

MediaXchange continues *The Drug of The Show* webinar series, which seeks to identify the unique, addictive elements that make certain shows succeed where others do not. Our next edition, *The Ring of Truth*, will examine the foundational constituent element of **Authenticity**.

For generations, teachers have told writers, “Write what you know.” But what does that mean, exactly? We think it means “EXPERIENTIAL AND/OR PSYCHOLOGICAL BIOGRAPHY” — that is, things you have lived through or observed at close range, and/or states of mind in which you have spent a great deal of time, which you fictionalize by passing them through the filters of your talent and imagination. Our lives rarely unfold with perfect dramatic structure, but that is where our gifts and skills come in. Our job is to **take the bits of our actual and/or inner lives and make them into a great story that only we can tell.**

We believe that the audience knows when you’re being profoundly honest in your work and delivering stories and themes that another writer can’t — because they haven’t lived it or thought it through the way you have — and that this is a very powerful thing. We contend that seeking *The Ring of Truth* can be the key to making your project a success, both because it helps you choose the right projects and because it leads you to execute those ideas in a manner unique to your own abilities. In other words, if you want to find the drug of your show, the watchword is to thine own self be true.

Content: Participants are invited to suggest a commercially and creatively successful series (from any outlet in any country) that carries ‘The Ring of Truth’, to send a clip from that show which demonstrates that quality (2 minutes or less) and, if selected, to present their choice to the group during the session (2 minutes or less). Of course, everyone is welcome to just tune in, watch and listen

Who is this for: Writers, Directors, Producers, Executives, Development Executives – above all, professionals who are passionate about creating significant scripted television

How will it work: Participants will be asked to submit scenes from shows they find inspiring, outstanding, significant, and original. Each week 4-5 shows/clips will be selected and dissected by the group, until the drug of the show is isolated and understood

How often is it, and when: Every two months. This second edition will be on February 25th @ 4pm GMT / 8am PST

What’s the venue: Zoom Webinar

What’s the fee: This will be the final free session. All subsequent sessions will fall under an annual subscription, details of which will be circulated in due course

How do I register: [CLICK HERE](#)



About Victor Levin



Victor Levin has been a writer-producer on numerous notable series, including ***Mad Men*** and ***Mad About You***. For the latter, he served as Showrunner in its final two seasons and penned several of the series' most memorable episodes. Recently, he was an executive producer, writer, and director for the critically acclaimed Starz-LeBron James comedy ***Survivor's Remorse***. On the feature side, Vic wrote and directed ***5 to 7*** (2015, Anton Yelchin, Frank Langella, Glenn Close) and ***Destination Wedding*** (2018, Keanu Reeves, Winona Ryder). His extensive screenwriting work includes ***Win a Date with Tad Hamilton*** (2004).

A Golden Globe winner and a four-time Emmy nominee, Vic has also received nominations for the WGA, PGA, and NAACP awards. He's won a pair of Clios, the Cannes Lion de Bronze and five GLAAD awards.