

Streaming Platforms

Driving Your Options

Tuesday, 20th April – Thursday, 6th May, 2021

All sessions will run from 4pm-5.30pm UK BST



Opening Presentation and Marketplace Analysis

Tuesday 20th April, 2021

Strategic Advisor and MediaXchange Non-executive Chair, Ben Keen, will draw on his extensive experience in industry analysis to present an up to the minute assessment of the status of the global marketplace and new overview of the global, regional and local players in the SVoD, AVoD and OTT sectors.



Ben Keen

Analyst, Non-Executive Chairman, MediaXchange

Ben is an independent analyst and board-level advisor in the Technology, Media & Telecommunications (TMT) space. He has over 30 years of experience helping companies and investors make better-informed decisions based on data-driven understanding of the future.

Current interests include serving as Non-Executive Chairman of TV drama consultancy MediaXchange, Strategic Advisor to 3 streamer start-ups, Board Advisor to a Nasdaq-listed media-tech group, Senior Advisor to start-up accelerator Match-Maker Ventures, Senior Associate at digital sports consultancy Seven League, and expert advisor to the high-level government-industry liaison organisation British Screen Forum.

Until 2017, Ben was Chief Analyst & Vice President for TMT at IHS Markit, leading a team of 100 expert analysts around the world and advising leaders at most of the world's largest TMT groups. Prior to IHS, Ben was instrumental in building Screen Digest into a premiere research firm, pioneering empirical analysis and robust forecasting of global media and technology markets. In late 2010, Screen Digest was acquired by IHS. Ben subsequently helped IHS acquire and integrate another six research and analysis firms.

Speaker bios and additional speakers will be updated in line with further confirmations

The Streaming Platform Perspective

Thursday 22nd April, 2021

Providing a sharper focus on the demand for IP, original shows, adapted formats and acquired content. How streaming and OTT platforms are competing with local linear services, including for original language and locally produced programming.



Filippa Wallestam

EVP & Chief Content Officer, Nordic Entertainment Group

Swedish born Filippa was appointed EVP and Chief Content Officer on 1 October 2019. Prior to that, Filippa served as EVP and CEO of NENT Group Sweden. Filippa joined the company in June 2014 as Head of Strategy for MTG's free-TV and radio businesses in Sweden, Norway and Denmark. She previously worked as a strategy consultant at the Boston Consulting Group in London and New York, and at Daily Mail General Trust, owner of

Mail Online. Filippa holds an MSc in Economics and Business Administration from the Stockholm School of Economics.

About NENT and Viaplay

Viaplay is part of Nordic Entertainment Group and is NENT's premium online video streaming service and a leading on-demand streaming service in the Nordic region and the Baltics. Viaplay offers live sports, the latest international TV releases, original drama, all-time classics and film premieres, as well as kids' most-loved animation and series.

Viaplay is available through its own website, connected TVs, smartphone and tablet apps (Android or iOS), games consoles and devices like Apple TV and Google Chromecast. A European OTT pioneer, Viaplay offers the full range of on-demand products, including EST via Viaplay Rent & Buy and TVOD sports packages. Our data-driven approach enables us to design and develop products and services with simplicity and clarity at their centre, putting our audiences' experience first.

Nordic Entertainment Group is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create content that is experienced around the world. We make life more entertaining by telling stories, touching lives and expanding worlds – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is listed on Nasdaq Stockholm ('NENT A' and 'NENT B').

Speaker bios and additional speakers will be updated in line with further confirmations



Ryan Chanatry

General Manager, Topic / First Look Media

Ryan Chanatry is the General Manager of Topic, First Look Media's direct to consumer and video streaming service offering, where he's responsible for programming, development, and content acquisition; business strategy and operations; as well as the P&L, sales, marketing/press, and distribution. Previously, Ryan oversaw First Look's Audience Development efforts, including acquisition strategy, partnerships, newsletter growth, and paid media. He is a voting member of the *Producers Guild of America*, *Television Academy* and the *British Academy of Film and Television Arts*.

Prior to coming to First Look Media, Ryan was Director, Global Marketing Insights at Netflix where he led the team responsible for consumer intelligence and tracking across brand, advertising and social media as well as strategic creative planning and development. In addition he worked extensively on Netflix's international market launches across Europe and Japan.

He joined Netflix in 2013 from Mediacom in Singapore where he was Director, Asia-Pacific Insights & Decisions. Before that he was a Senior Brand Strategy Consultant at Interbrand in the US, Japan, and Singapore. Ryan holds a B.S. with honors in Marketing and Human Resources from The Fisher College of Business at The Ohio State University.

About Topic and First Look

Topic is the flagship streaming service from First Look Media, curated for a curious and engaged audience seeking smart, provocative and meaningful entertainment. The rapidly growing service features North American premieres and exclusive programming from around the world, complemented by a diverse slate of Topic Originals.

Programming on Topic includes: the comedic variety series *Second City Presents: The Last Show Left on Earth*; *Down from London* from executive producer Sharon Horgan; horror anthology series *Soul City* from filmmakers Coodie and Chike; the dramatic series *The Virtues* from filmmaker Shane Meadows starring Stephen Graham; Maria Bamford's discussion show on mental health, *What's Your Ailment?!*; and international thriller, Pagan Peak.

Topic is available to US and Canadian audiences on Topic.com, Apple iOS, and AppleTV, Android, Amazon Fire TV, and Roku, in addition to Amazon Prime Video Channels, Apple TV Channels, Roku Premium Channels, and Bell Fibe. Topic is part of Topic Entertainment.



Jakob Mejlhede Andersen

Chief Content Officer, Shahid (MBC)

Joining MBC GROUP in April 2020, Jakob Mejlhede Andersen is a television entertainment executive with over 20 years of solid experience building, launching and re-positioning channels and online services across Scandinavia, Central and Eastern Europe, Russia and Africa. He has a demonstrable track record in developing successful content strategies and increasing performance across various platforms, including FTV networks, pay TV, and over-the-top (OTT) offerings.

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Andersen is currently responsible for the overall content strategy for both Shahid and its premium SVOD offering, Shahid VIP, ensuring that both have the most appealing and diverse offerings of original content, exclusive premieres, and popular licensed programming in Arabic and other languages. He also oversees MBC GROUP's OTT offerings, the strongest across the MENA region.

Prior to joining MBC Group, Andersen served as CEO of NENT Studios UK, where he was responsible for setting up and building the entity into a leading European integrated content studio with a focus on storytelling excellence and high-end productions. NENT Studios is part of Nordic Entertainment Group (NENT AB), which operates the Nordic region's leading streamer, Viaplay, of which Andersen was previously executive VP and CCO. There, he focused on building the content strategy and programme offerings for the subscription video on demand (SVOD) service. He is credited with changing Viaplay's content offering from licensed content to one of Europe's most significant original TV series offerings.

Originally from Denmark, Andersen is fluent in English, Danish, Swedish and Norwegian.

About Shahid and Shahid VIP

Shahid is the first and leading VOD and SVOD streaming platform in the Arab world by MBC GROUP, offering premium content to Arab families, including binge worthy exclusive Shahid Originals; Shahid Premieres; Arabic movies fresh off the box-office; live TV channels in true HD quality; as well as international offerings courtesy of Disney, Marvel, FOX, ABC Studios and more. Visit www.shahid.net

Creative Producers with Vision

Tuesday 27th April, 2021

Sparking the entrepreneurial spirit to build connections beyond your current portfolio. Leading CEOs, Executive Producers and Creators share their perspectives on responding to the demands of the marketplace, while ensuring the passion for their projects is kept at the forefront of their pitch.



David Tochterman

CEO, Canvas Media Studios

David is an Emmy-nominated executive and producer with a record of launching award-winning television and digital properties. Prior to founding Canvas, David was a digital strategy consultant for ABC, PBS and Starz, and a partner in the production company Pemberley Digital, winners of two Interactive Emmy Awards for video adaptations of literary classics on YouTube. In television, David has developed and produced programming for all major networks. He was EVP of Will Smith's

Overbrook Entertainment and SVP of the Carsey Werner Company, where he developed hit shows including *That 70's Show*, *3rd Rock From the Sun*, and was an Executive Producer of *Grace Under Fire*. His first job in Hollywood was the director's assistant on the pilot of *Seinfeld*.

About Canvas

WHO WE ARE AND WHAT WE DO

We are award-winning entertainment industry executives based in Washington, DC and Los Angeles. We provide storytelling expertise, video strategy and content production for any business looking to reach and influence audiences on digital platforms.

We create media powerful enough to change minds and we build engaged communities with socially optimized video and data-driven distribution and marketing strategies.

STORYTELLING IS THE NEW SOCIAL MEDIA CURRENCY

The growth of social media means that telling great stories is no longer exclusively the domain of the entertainment industry. Now companies from all industries must be as good as, if not better than Hollywood at telling stories and engaging audiences with messaging that moves them.

WHY STORYTELLING MATTERS

Our brains are wired for stories -- narratives are the basic organizing principal for human memory. Stories help people process information easier and remember it longer. Most importantly, stories are the most effective tools for eliciting emotion and moving people to action.

STRATEGY + EXECUTION

Our ability to execute at the highest level is what sets Canvas apart. We have years of experience working on some of television's biggest hits and with major consumer brands. We have access to top industry talent both in front of and behind the camera, ready to create content for your organization.

Speaker bios and additional speakers will be updated in line with further confirmations



Anne Bjørnstad

Co-Creator, *Beforeigners* / Head of Drama, Rubicon

Anne Bjørnstad is a Norwegian scriptwriter, director and executive producer. She has co-created and co-written several drama series with her partner Eilif Skodvin, most notably *Lilyhammer*, seasons 1-3 for NRK and Netflix and the HBO Europe Original sci-fi-series *Beforeigners*, which premiered in 2020. Since 2016 Anne has also served as Head of Drama at Rubicon TV.

About Rubicon and Banijay

Rubicon TV is one of the largest production companies in Norway, and a part of Banijay Group. Rubicon TV produce scripted and non-scripted for all the big Norwegian media houses, as well as Netflix and HBO. Rubicon is behind great successes like *Beforeigners*, *Eternal Glory*, *Luxury Trap*, *Masterchef*, *Ex on the Beach* and *Lilyhammer*.

Banijay Nordic spans Norway, Sweden, Finland, Denmark, as well as the UK and US, following the expansion of Yellow Bird. There are 20 production companies within the Banijay Nordic footprint, bringing together a world-class offering in scripted and non-scripted programming. A creative hotbed, the business produces some of the region's biggest hits including *Survivor*, *The Island*, *Fort Boyard*, *MasterChef*, *All Against 1*, *Best Singer*, *Big Brother*, *Luxury Trap*, *Biggest Loser*, *71 Degrees North*, *The Wall*, *Paradise Hotel*, *All Together Now*, *Good Morning and Evening Denmark*, *Good Morning and Evening Norway*, *Millennium*, *The Bridge*, *Wallander*, *Young Wallander*, *Kalifat*, *Beck*, *Beartown*, *Beforeigners*, *The Restaurant* and *Sandhamn Murders*.



Chris Mack

Director, Creative Talent Investment and Development, Netflix

Christopher Mack is Director, Creative Talent Investment & Development for Netflix International Originals. He was previously Senior Vice President of Scripted Content for Stage 13, overseeing all of the brand's original scripted series and development slates across multiple genres, including Emmy nominated Netflix series' *Special* and *It's Bruno*.

Before Stage 13, Chris headed the Warner Bros. Workshop, the writing and directing program for professionals looking to start and/or further their careers in television. Over a period of 10 years in this role, Chris curated a roster of close to 100 writers and 50 directors representing the breakthrough emerging voices working on high-profile television shows today. In addition to these responsibilities, Chris has covered hit shows such as "Two and a Half Men" and "Smallville" for the Current Programs department.

Prior to joining Warner Bros., Chris spent seven years writing on various one-hour dramas including "ER," "The Practice" and "The New Twilight Zone." After graduating from Loyola Law School, Chris got his start in television at NBC Studios as an associate and he quickly rose to becoming an executive. During his time at the newly created NBC Studios, he oversaw a varied list of shows including: "The Fresh Prince of Bel Air," "In The House," among others.

Speaker bios and additional speakers will be updated in line with further confirmations

Exclusivity and Key Partners

Thursday 29th April, 2021

Assessing the best collaborative partners for your development and programming strategies as major players restructure how their linear and streaming platforms will commission and acquire. Patterns in how window terms are being applied for exclusive and shared content.



Gwenllian Gravelle

Drama Commissioner, S4C

After a successful and long standing career at the BBC, producing high end dramas such as Casualty and Keeping Faith, Gwenllian Gravelle is the Drama Commissioner for Welsh-language broadcaster S4C. Building on the recent renaissance of Welsh drama and the S4C led invention of Celtic noir, Gwenllian is focused on commissioning original drama that not only has a local feel but also a global world -class appeal.



Erick Brêtas

Chief Digital Officer, Globo

Erick Brêtas has worked for 24 years at Grupo Globo, where he held several Digital Media and Journalism executive positions. He led the team for the conception and launch of Globoplay in 2015. Currently, he is Head of Digital Products and Services. He holds a master's degree in media regulation from the London School of Economics and an Executive MBA from Fundação Dom Cabral. He won the International Emmy in the News category in 2011.

About Globoplay

Globoplay is Brazil's largest video streaming platform, offering free and exclusive content to subscribers. With more than 100 million hours of online videos watched per month, the service brings together Globo original content and Brazilian independent production companies, renowned international films and series, including exclusive productions available only for online streaming. The platform also includes the full offer of Globo's linear channels through Globoplay + Live Channels, which bring together in one single place, besides TV Globo, cable channels like Multishow, Globonews, Sportv 1, Sportv 2, Sportv 3, GNT, Viva, Gloob, Gloobinho, Off, Bis, Mais Na Tela, Megapix, Universal TV, Studio Univesral, SYFY, Canal Brasil and Futura. An all-in-one platform, with the most complete and varied offer of content for the public to access on any device, at any time, wherever they are.

Speaker bios and additional speakers will be updated in line with further confirmations



Antony Root

Head of Original Productions, Warner Media EMEA

Antony Root is Head of Original Production, WarnerMedia EMEA, leading the team responsible for producing General Entertainment original content for WarnerMedia linear networks and for upcoming HBO Max launches across the region. Prior to this he was EVP Original Programming and Production, HBO Europe, where he was responsible for all local original programming produced for its twenty-one regional markets across The Nordics, Iberia and Central Europe.

Planning for Distribution and Growth Options

Tuesday 4th May, 2021

Executives from distributors, platforms and studios address forward planning including strategies for engaging broad audiences in contrast to niche demographics, growth opportunities, the background to platform investment and the content funding chain as well as what the future holds for turning curation and aggregation options into useful gains for additional revenue streams.



Steve Langdon

Regional Director EMEA, Parrot Analytics, UK

Steve leads the EMEA region for Parrot Analytics, a company with a mission to help power the TV content industry by capturing the world's largest TV audience behaviour dataset and applying it across the content lifecycle. He has over 19 years experience running Market Development and consultancy within broadcast corporations and video start ups. Previously, he ran the international Market Development team for Comcast, and built the global strategic consultancy unit for Silicon Valley based video start-up Ooyala. He started his career by leading Digital and Programme Operations for FOXTEL in Australia and holds a Masters in Screen Business from the Australian TV and Film School.



Andreas Wildfang

Chief Executive Director, Sooner

Andreas Wildfang is the executive director of the Berlin-based companies EYZ Media GmbH and ContentScope GmbH.

EYZ develops products and services in the field of digital media. Through its development team EYZ offers B2B VOD solutions from app-development to content localization and algorithms to third parties. With French Metropolitan Filmexport EYZ is operating the SVoD/TVoD/EST platform sooner.de in G-A-S through their joint venture ContentScope GmbH. Before guiding EYZ's move to the digital arena Andreas Wildfang operated Berlin art house cinemas.

About Sooner

SOONER is a new European film and series platform where content can be accessed via streaming as part of a subscription or individually for a fee. SOONER is operated by the French-German joint venture ContentScope. The shareholders of the joint venture are Metropolitan Film Export from Paris and the Berlin-based EYZ Media.

“We want to give open-minded users an alternative to the big-name services. We go beyond where other providers go, showing entertainment without stereotypes and committing to content

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representing every aspect of society. SOONER's programming is aimed at true enthusiasts of sophisticated films and series." Says Andreas Wildfang, Chief Executive Director of ContentScope. "This explains the entertainment platform's guiding theme "Stream beyond", shining a light not only on gripping documentaries and serial formats, but also captivating short films from outside the mainstream."



Gary Woolf

EVP Strategic Development, All3Media International

Gary Woolf is currently EVP Strategic Development at all3media International where he is responsible for researching and implementing new and innovative commercial strategies, while building on the considerable success that all3media International has achieved in the digital arena.

He leads our digital innovation unit – a3mi² - which is focused on the fast growing digital publishing space including AVoD, SVoD and FAST services on a global basis, along with our consumer facing social media and EST opportunities, and a growing range of apps based on a3mi programming. The team is responsible for the a3mi partnerships with the latest tranche of major VoD players including the likes of Pluto TV, Tubi TV, The Roku Channel, alongside publishing opportunities with Amazon Prime Video Direct.

Gary's career spans roles in Digital, Business Development and Insight, including spells at BBC Worldwide (now Studios) Zodiak Rights (now part of Banijay), and ITV Global Entertainment. He also had a prior spell at all3media International as SVP Digital and Business Development driving growth in both the SVoD and EST lines of business as they evolved.

About All3Media International

All3Media companies have an unrivalled track record of producing popular and critically acclaimed IP, ranging from contemporary thrillers, detective series, soap operas, comedy, costume drama, true crime, through documentary, natural history, formatted entertainment, factual entertainment, features, children's and reality programming. The production companies are based in the UK, US, Germany, the Netherlands and New Zealand and produce 3,500 hours annually for linear broadcasters, VOD, social media and other digital platforms. All3Media's distribution business, All3Media International exploits programme rights around the world from its offices in London, New York and Singapore.

We are focused on innovation, creative excellence and entertaining all audiences with brilliant programming, from long-running returning series through to the launch of new formats, new talent and new business models.

All3Media is owned jointly between Discovery Communications and Liberty Global.

Speaker bios and additional speakers will be updated in line with further confirmations

Deal Making - Protecting the Creative Vision

Thursday 6th May, 2021

Managing and retaining your IP. Consider the life of your show over deals to be made with different linear and streaming platforms. Calculating the benefits of more partners and more windows as compared to an all rights buyout to make the proper investment in your future.



David Davoli

President of Television, BRON Studios

David Davoli is the President of Television at BRON Studios and has amassed an active slate of television series over just a couple of short years, including the up-coming Irish family crime drama, *Kin*, starring Charlie Cox, Aidan Gillen, and Ciarán Hinds; the English language remake to one of France's most sought-after television shows, *Call My Agent!* (Dix Pour Cent); a genre-bending spaghetti western, *That Dirty Black Bag*; and an eight-part drama, *The Defeated*, starring Taylor Kitsch and Michael C. Hall.

Prior to joining the TV group Davoli worked at BRON as the Senior Vice President of Business Affairs where he closed countless active feature film and television slate deals.

Before joining BRON, Davoli was in private practice for 13 years as an entertainment attorney where he worked as production, finance and distribution counsel on over 50 independent film, television and new media programs, and spent a decade developing a keen knowledge of the international marketplace. Davoli is also a classically trained draftsman of the human figure.

About Bron

BRON is a worldwide media and entertainment company committed to furthering the art and craft of meaningful commercial storytelling. Focused on the strategic development, production and financing of original live-action and animated features, television and digital media content. BRON has been instrumental in more than 90 productions and has built a robust slate of upcoming projects across all platforms. The company's filmmaker first approach, built on inclusion, innovation and respect, has helped BRON solidify creative relationships with elite talent from an array of backgrounds

Founded in 2010 by Aaron L Gilbert and Brenda Gilbert, BRON Studios is headquartered in Vancouver, with offices in Los Angeles, New York and Toronto.



Thomas Tribot

Head of TV Series, Orange Studios

Thomas Tribot is the head of the TV Series department at Orange Studio, a subsidiary of the French Telco Orange Group. Thomas works alongside OCS (Orange's Pay TV and SVOD platform) and focuses on co-developing and coproducing premium original TV series projects with independent producers.

Speaker bios and additional speakers will be updated in line with further confirmations

Since joining Orange Studio in 2018, Thomas has co-developed the label *OCS Originals* including the following series: *Devils*, *Cheyenne & Lola*, *L'Opera (soon to be broadcast)* and others at a development stage.

In 2015, he joined the international distribution company Wild Bunch to start their TV series department as their head of acquisition. During his time at Wild Bunch TV, he dealt with projects such as *Medici: Masters of Florence*, *Four Seasons in Havana* and *The Name of the Rose*.

Thomas graduated from Law School (Panthéon-Assas – Paris 2) and Business School (EM Lyon). He started his career in the film and TV industry at SOFICA (the system for handling film financing fiscal vehicles) and production companies where he learnt the basics of film development and production.

About Orange Studio and OCS Originals

When Orange Content was created in 2017, Stéphane Richard reaffirmed the Group's content strategy by announcing an investment of €100 million over 5 years towards the coproduction and purchase of series through its subsidiaries OCS and Orange Studio. This commitment came to life through *The Name of the Rose*, the first mini-series under the name OCS Originals, which was broadcast on OCS in March 2019. During 2020, two new original series will be broadcast on OCS: *Devils* and *Cheyenne & Lola*.

When it comes to film, OCS renewed its commitment signed with the cinema industry at the end of 2018 for a further investment €125 million over 3 years (2019-2021) in French and European film production. It has also shortened the window-release schedule in order to screen movies not long after their cinema release to respond to the expectations of our 3.1 million subscribers.



Henrik Bastin

CEO, Fabel Entertainment

As CEO under Fabrik Entertainment and now continuing his legacy under Fabel, Henrik has executive produced several series including *Bosch* (Amazon), *American Odyssey* (NBC), *The Comedians* (FX) and *100 Code* (HBO Nordic). Past credits also include *My Generation* (ABC), *Breakshot* (FOX) and *Sunny Side* (ABC).

Prior to immigrating to the US, Henrik founded STO-CPH, one of Sweden's most acclaimed television production companies which earned several Kristallen Awards (Swedish Emmy Award) to its name. In 2007, Bastin sold STO-CPH to The Metronome Group and remained as CEO and Creative Director until 2010.

About Fabel

Created to bring commercial premium content to audiences worldwide, Fabel Entertainment focuses on character-first programming that crosses genres, platforms and cultures. Fabel will continue the legacy of its former success while expanding its slate into one that further supports diverse genres, first-time creators, original works, IP adaptation and international productions - all in a premium space.

Most recently Fabel concluded production on the seventh and final season of the hit show **BOSCH** for Amazon, based on Michael Connelly's bestselling book series and adapted by Eric Overmeyer, with Red Arrow serving as the studio.

Speaker bios and additional speakers will be updated in line with further confirmations

Fabel's commitment to supporting both established creatives and fresh voices is at the heart of the company and its future slate, which includes a series based on the life and published works of world famous neurologist, OLIVER SACKS, as well as Chuck Palahniuk's INVISIBLE MONSTERS, Stephen King's THE TEN O'CLOCK PEOPLE, and several original works by first-time creators and veteran showrunners.

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