



UK SCRIPTED EXCHANGE

ONLINE WEBINAR SERIES

CONNECT TO THE UK SCRIPTED INDUSTRY
WITH DIRECT ACCESS TO THE
BEST-IN-CLASS PARTNERS

JUNE 14TH – JUNE 25TH, 2021

This Exchange is envisioned for ambitious production and broadcast executives looking to accelerate their entry and ongoing collaboration with the UK scripted market.

The UK Scripted Exchange will provide expanded insight into the UK scripted industry through a series of interactive online sessions with key players, and one-on-one meetings with leading production companies, distributors, and agents.

For more details contact:
francis@mediaxchange.com



SESSIONS, PANELS & MASTERCLASSES

UK DRAMA LANDSCAPE OVERVIEW

*Tuesday 15th June - 10am BST
60 minutes session*

Who are the key players? What are the development cycles? What are the implications of disruption? We'll give participants the definitive UK market orientation which will inform their strategy and entry point into the market.

BROADCASTERS & BUYERS

*Tuesday 15th June - 3pm BST
60 minutes session*

Global SVODs are rapidly moving in to join the five linear broadcasters buying in the UK scripted space. Each has nuances to their development cycles and specific tonality to their programming output. It is vital to understand where your project best fits the market.

CREATING A ONE-PAGE PITCH

*Wednesday 16th June - 10am BST
90 minutes session*

There's a cliché "no one likes reading", but we all know from our own experience that isn't always true... Presenting exciting, impactful, and emotionally resonant material is an art form, and a necessity, in this hugely competitive market. We'll show you how.

BUILDING YOUR MARKET PROPOSITION

*Wednesday 16th June - 3pm BST
90 minutes session*

How do you create a compelling project package that a broadcaster cannot pass up – and most importantly, how do you communicate it?

REACHING THE UK AUDIENCE - WHAT DO THE VIEWERS WANT?

*Tuesday 22nd June - 10am BST
60 minutes session*

It's common for buyers to state an interest in specific genres and formats – but this can create a stampede of established companies racing to fill the gap. As relative outsiders, we must look a step ahead into the viewing trends to anticipate the demands of tomorrow.

CO-PRODUCING INTERNATIONAL DRAMA WITH THE UK

*Tuesday 22nd June - 3pm BST
60 minutes session*

An effective pitch is not only about the creative elements of your project, it is also about clearly stating what you need from the person on the other side of the table – this applies to projects at every stage. What deals are typical of UK co-productions, and what are the roles and responsibilities going forward?

WORKING WITH UK TALENT

*Thursday 24th June - 10am BST
60 minutes session*

Attaching the best talent is often what turns a project into a greenlight. We'll discuss the distinctions of the UK talent landscape, and the best practice to approach in-demand talent.

PRODUCING IN THE UK

*Thursday 24th June - 3pm BST
60 minutes session*

What role can the UK play in your production? Who are the big facilities houses, and what are the national and regional tax incentives? And what's changed since Brexit – threats and opportunities?

ONE-ON-ONE MEETING SCHEDULE

Friday 25th June 10am-1pm & 2pm-5pm BST (20 minutes per meeting)

MediaXchange will ask participating companies to complete a discovery form so that we can assess their project requirements and approach the best potential partners.

REGISTRATION & TESTIMONIALS

TESTIMONIALS

I'm overwhelmed by the positive outcomes and deeply motivated to push my project to the next level.

Tillmann Roth
Writer, Germany

The kick start MediaXchange gave me has proved invaluable.

Tony Wood
CEO, Buccaneer Media

Inspiring days with great new people. My team is ready for making a lot of new drama series.

Anne Kolbjornsen
Head of Drama, Anagram Norway

It was an exciting experience packed with invaluable information and an amazing opportunity to meet potential new partners.

Michelle Zatta
Commissioning Editor: International Coproductions, Rai Fiction

FEE

£450 GBP

REGISTRATION

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REGISTRATION DEADLINE

28th May 2021

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Terms & Conditions](#)



The following companies will be among those companies that will be approached in a schedule:

SONY

TWO BROTHERS
• PICTURES •

PULSE

 **Banijay**

AI3 MEDIA

KUDOS

BBC
STUDIOS

ENDEAVOR

NBCUniversal

Fremantle




THREE
TABLES
PRODUCTIONS

sky studios

**SIS
TER**