

## Keynote: No Time for Indies to Die

8:00am-9:00am UK/BST (9:00am-10:00am Sweden/CET)

### Dr. Angus Finney - Executive Producer



Dr Angus Finney, author of *The International Film Industry: A Market Guide Beyond Hollywood* (2015); 3rd Ed. (2022), an experienced film business specialist, author, and an executive producer and a Fellow at Cambridge University. His current work includes producing with Yash Raj Films, India's largest private film studio; consulting for China's leading IP agency Cloudwood; mentoring production companies for Creative England, and acting as an expert witness in a range of screen business cases. He is the Executive Producer of "Nothing" a Danish Covid-19 film set for release in 2021; and to horror specialists Grimmfest Films where he is a Non-Executive Director.

Finney was the manager of Film London's Production Finance Market for 10 years, and is the former managing director of Renaissance Films in the 2000s, where he executive produced and sold a body of work with award-winning talent including Terry Gilliam; Daniel Craig; John Turturro; Neil LaBute; Marlene Gorris; Rose Troche; Kirsten Sherridan; Cillian Murphy; Hanif Kureishi and Roger Michell. He teaches at Judge Business School, Cambridge University, where he is a Fellow. He is currently a visiting professor to the Beijing Film Academy and the Danish National Film School.

He has lectured and trained around the world, including work in New Zealand, Canada, Ireland, China, UAE and South Africa and across Europe and the UK. Finney is a partner in a new streaming operation due to launch in late 2022.

## Panel 2: Not Coming to a Cinema Near You...

9:10am-10:10am UK/BST (10:10am-11:10am Sweden/CET)

### Max Hallén - Managing Director, Miso Film



Max Hallén (b. 1988) trained at the Department of Journalism, Media and Communication at Stockholm University. After graduating, he began working as a journalist and later joined Chimney (now Edisen), where he was responsible for financing, co-production and post-production of feature films and TV series. In 2016, he was recruited to TV4 and C More where he worked as a Senior Business and Rights Advisor. In 2020, he became Nordic Director of Business Affairs at TV4 and C More. A role he held until he left TV4 in January of 2022 when he joined Miso Film Sweden as Managing Director.

### Nicklas Wikström Nicastro - Producer / Founder, Strive Stories

One of Sweden's most prolific producers of feature film and TV-drama, like *A MAN CALLED OVE*, based on Fredrik Backman's best selling novel, that was nominated for two Oscars, the internationally acclaimed *SNABBA CASH*-series for Netflix and *THE HAPPIEST DAY IN THE LIFE OF OLLI MÄKI* that won the Prize Un Certain Regard in Cannes.



Founder of the production company STRIVE STORIES together with best selling author Jens Lapidus. EAVE graduate of 2013 and a member of the European Film Academy.

### Andrew Orr - Managing Director, Independent Film Company

Andrew Orr has worked in the Film industry for 20 years across with extensive experience across all areas from development, financing, production, international sales, marketing and distribution.



Andrew is currently the Managing Director at Independent Entertainment, a London based Film and TV Production and International Distributor. Established in 2005, Independent Entertainment is now one of the longest established sales companies in London with the library of over 71 Films including titles such as *London to Brighton*, *Hallam Foe*, *Moon*, *Starred Up*, *Metro Manila*, *Jawbone* and *The Escape*.

## Panel 3: The Future of Indie Production...

10:20am-11:20am UK/BST (11:20am-12:20pm Sweden/CET)

### Fredrik af Malmborg - Managing Director, Eccho Rights



Fredrik af Malmborg is the Co-Founder and Managing Director of Eccho Rights, a Stockholm based development agency and distributor of TV drama series. The company has offices in Stockholm, Istanbul, London, Madrid and Seoul and is majority owned by Asia's largest media company CJ ENM. Fredrik is running a team of 35 people and the company is licensing some 17.000 hours of drama each year. Eccho is one of the leading distributors of Turkish drama and is also developing a strong slate of Western drama series and is also adapting some 20 scripts per year world-wide. Fredrik is a business school graduate, started his career as a journalist and has also a back ground in digital media. He is a father of two and passionate about all sports that moves fast including kite surfing, sailing, skiing, ice hockey and tennis.

### Maj-Britt Landin - Head of Scripted, Drive Studios



Over the last 20 years, Maj-Britt Landin has produced numerous TV-series, feature films and commercials as both a freelancer and during 10 years as Executive Producer on TV2, the largest Danish commercial broadcaster. Since August 2019, Maj-Britt has been Head of Scripted at Drive Studios, where she has helmed several award-winning TV series.

Drive Studios is Scandinavia's leading nextgen entertainment studio redefining how TV and digital content stories are told, developed, packaged and distributed across television, social and online.

### Poa Stromberg - CEO, Unlimited Stories



I have built a entertainment law platform. Initially from a lawfirm, Nordia Law, from late 80s until 2000. Then in ATN - handling bookkeeping and economic administration for companies in the entertainment industry and Strömberg & Partners - media and entertainment law specialist until 2012.

In 2012 I left the legal consultancy and have since then been running Eyeworks Scandi Fiction, until 2016, and Unlimited Stories, present. Both companies being production companies focusing on production of feature films and scripted tv-projects. Specialties: entertainment law with a speciality in film related negotiations and contracts.

### Philippe Carcassonne - Producer / Managing Director, Ciné-@



Philippe Carcassonne manages Ciné-@, an independent French film production company established in 1986. That same company was previously in partnership with PolyGram (as Cinéa, from 1993 to 1997) and with Pathé (as Ciné B, from 1998 to 2006).

He has produced or coproduced more than 70 feature films over 35 years, and worked repeatedly with some significant filmmakers: Claude Sautet's A HEART IN WINTER, Michelangelo Antonioni's BEYOND THE CLOUDS, Jacques Audiard's READ MY LIPS, Patrice Leconte's RIDICULE and MAN ON THE TRAIN, Denys Arcand's THE AGE OF IGNORANCE, Robert Lepage's THE CONFESSIONAL, Sylvain Chomet's THE ILLUSIONIST, Benoit Jacquot's A SINGLE GIRL, Anne Fontaine's COCO BEFORE CHANEL and THE INNOCENTS, Noémie Lvovsky's CAMILE REWINDS, Philippe Le Guay's FLORIDA, Christopher Hampton's CARRINGTON, Coline Serreau's ROMUALD AND JULIETTE, Olivier Assayas's FIN AOUT, DEBUT SEPTEMBRE, Nicole Garcia's LE FILS PREFERE... among many others, including recently Florian Zeller's THE FATHER.

In addition to his producing duties, Philippe Carcassonne has held a number of official positions within the French film industry, such as Commission d'Avance sur Recettes (selective support funding committee), Cinémathèque Française, Unifrance, ACE (Ateliers du Cinéma Européen)...

# Moderators

## Panel 2 Moderated by:

**Jeremy Gawade**

**Lawyer, Lee & Thompson Film & TV Group**



Jeremy, a founding partner in Lee & Thompson's Film & TV Group, has particular expertise in putting together finance, distribution and production/co-production deals for film and television projects. Jeremy increasingly acts for talent based production companies allowing actors, writers and directors a greater degree of ownership and control over their work. He most recently established Lee & Thompson's Talent Group.

## Panel 3 Moderated by:

**Bertrand Moullier**

**Owner, NARVAL Media**



Bertrand Moullier has been an independent consultant for the filmed entertainment sector since 2005, when he started NARVAL Media.

For the past 15 years, he has advised the International Federation of Film Producers Associations [FIAPF] on global trade and business issues in production financing, distribution models and regulatory frameworks affecting the growth of these sectors.

He is also a senior advisor of 10 years to the Independent Film & Television Alliance [IFTA] a global trade association comprising over 200 independent sales, production and distribution companies. Bertrand advises IFTA on trade and regulatory issues in the UK and European markets.

Other NARVAL Media clients have included the British Screen Advisory Council, the International Confederation of Societies of Authors Composers [CISAC], the French Ministry of Culture, Channel 4, the Danish Film Producers Association, the British Film Institute, the World Intellectual Property Organisation [WIPO] and the European Parliament.

Bertrand was educated in France, where he graduated with a Master in history from Paris La Sorbonne in 1985.



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