

# Connect to Hollywood



Online Version - Dates flexible to your schedule

## Pitching Your Project to Hollywood Decision Makers

The following US Streamers, Studios, Cable, Broadcasters and Production Companies will be among those companies that will be approached in a schedule searching for fresh, international voices

Companies targeted will be subject to the project requirements and availability

### Streamers

Apple  
Disney +  
HBO Max  
Paramount +  
Peacock  
Hulu

### Studios and Cable

Sony  
Warner Bros  
20<sup>th</sup> Television  
MGM  
A & E Studios  
Lionsgate  
AMC  
Epix  
Starz

### Production Companies

Bad Robot  
Bron Studios  
Legendary  
Scott Free  
Alcon Television

*“Those were really valuable introductions and a great pitch. We are excited to find new ways of working with overseas producers, writers, and content holders’*

*Nic Louie, Tomorrow Studios (Snowpiercer, (Netflix) Physical (Apple)*

## The Opportunity

This programme is reserved exclusively for experienced Drama professionals with developed projects appropriate for the US market

- Project review and development prepping for the US pitch
- Creative Pitching Session for the US Market

*“We are a sales engine. We represent people and companies, but they are in control... we try to approach sales of content in the same way.”*

*Chris Rice, Co-President Endeavor Content*

- Pitch Meetings to Development Executives representing Streamers, Cable, Broadcast and Production Companies
- Conclusion: Assess meetings and follow up, US representation and suggested next steps

## Registration Requirements

Connect to Hollywood is designed to identify top-caliber series with potential for US interest.

Places are limited in line with the availability and schedule of US hosts

### Registration

Please make an enquiry to our London office with details of your project, your ambition and your desired schedule dates.

Following confirmation, we will ask you to complete a registration form to finalise your commitment to the schedule.

### Focus Forms

Following our receipt of your Registration Form, you will also be required to complete a Focus Form with background details, and wish list requested of the applicant and the project.

### Deadlines & Timetables

- Registration: 6 weeks ahead of commencement date
- Materials Review: 6 weeks ahead of commencement date
- Revised Materials: 4 weeks ahead of commencement date
- MediaXchange Final Review: 2 weeks ahead
- Participants prepare pitch: 2 weeks ahead

## How to Register

Please contact Katrina Wood [london@mediaxchange.com](mailto:london@mediaxchange.com) with details of your project and your desired dates. Click [here](#) to access terms and conditions.

Visit our Website:  
Email:

[www.mediaXchange.com](http://www.mediaXchange.com)  
[london@mediaXchange.com](mailto:london@mediaXchange.com)

# Connect to Hollywood



Dates flexible to your schedule

## Details

All meetings will take place virtually over Zoom or a similar Video Chat app specified by the host company

5 – 7 meetings will be scheduled between the hours of 5pm – 7pm (GMT) over a two-week period

The schedule is designed to accelerate your project ambition with tailored schedule of meetings with streamers, studios, and production companies which will provide a working overview of the US industry and create a network of potential partners for your current and future projects

All schedules will be unique, and determined by the genre, style, and scope of the project you bring to the US

*"The mind-boggling number of counterparts we met were all great potential fit for our project, which is a testament to MediaXchange's amazing expertise and knowledge of the Hollywood landscape"*

**Michael Esser**  
Writer & Producer, Germany

## Fees

**Exchange Fee:**  
**\$3500**

**Deposit due on registration:**  
\$1500 via credit card

**Balance:**  
\$2000 to be settled on receipt of invoice via wire transfer