

# SHOWRUNNER TV DRAMA EXCHANGE



## Back for 2022

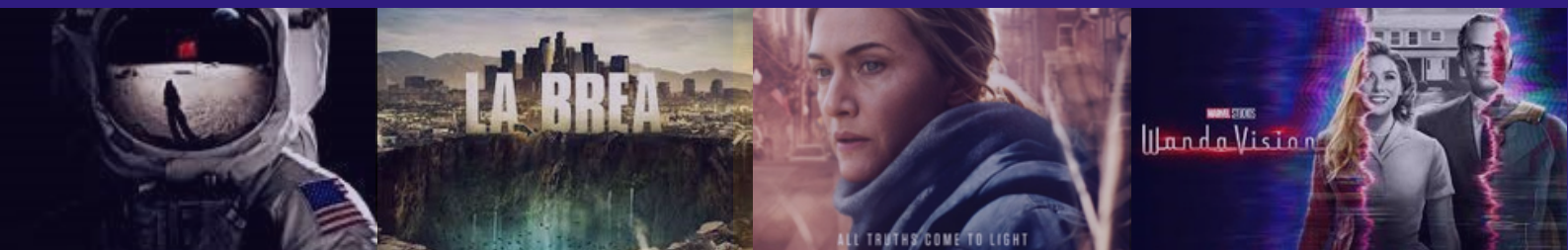
## Showrunner TV Drama Exchange

**Fall Schedule – September 18-23, 2022**

**Winter Schedule - December 4-9, 2022**

An intense, week-long schedule of direct meetings  
and interaction with US showrunners, writers,  
producers and development executives

With a **23 year track record**, MediaXchange's  
**flagship programme** provides international participants  
with an **opportunity to get their teeth**  
**into transferrable insights from the US creative process**  
and make new connections in the drama industry



*"Your sessions have made me much more focused. That's one of the best things I learned from speaking to other showrunners"*

**Erik Skjoldbjaerg**

**Creator / Director / Executive Producer, Occupied, Norway**

# THE OPPORTUNITY



## SHOW DEVELOPMENT

- Creating the World
- Analysis of pitching
- Assessing potential buyers
- Options for limited, close-ended and returning shows

*"I don't have well developed plans for 'Squid Game 2'. It is quite tiring just thinking about it. But if I were to do it, I would certainly not do it alone. I'd consider using a writers' room and would want multiple experienced directors".*

**Hwang Dong-hyuk, SQUID GAME**

## WRITING AND PROCESS

- The Writers Room: casting it, who runs it and how to get the best out of a room
- Breaking stories
- Controlling the narrative over multiple episodes and seasons
- Notes process
- Writers on set

*"I don't write scenes where one person is right and one person is wrong. It's very much by design that everyone has a point of view that you as an audience member can understand".*

**Courtney A. Kemp, POWER, THE GOOD WIFE**

## THE ROLE OF THE SHOWRUNNER

- Leadership and maintaining the vision of the show
- Working with directors
- Essential Meetings – Tone, Table Reads, Casting
- Editing and post-production
- Handling the network
- Managing an international production for a global streamer, from the US perspective

*"As a showrunner, you can never be a 'maybe.' When I do movies, there is a lot of, 'Maybe' and, 'Let's investigate that.' But for TV, it has to be yes or no".*

**Ryan Murphy, AMERICAN CRIME STORY, AMERICAN HORROR STORY, RATCHED**

## THE BUSINESS OF SCRIPTED

- Staying ahead in the rapidly evolving future
- Virtual Production
- Packaging and what to expect re US partners
- Talent management and deals
- Networking with locally based international colleagues

*"I would really recommend the course to anyone working in the international TV drama market."*

**Katie Holly, Managing Director/Executive Producer,  
Blinder Films, Ireland**

# COMPANIES TO BE APPROACHED



- A series of meetings across the week with inspirational Showrunners, their writers and production teams
- Sharing and contrasting best practices for successful limited and returning series, that will be of value to the writing and co-production of your shows
- The schedule will focus on **key elements**, providing opportunities for **interaction with Showrunners, observation of process**, and **Q&A with key decision making executives** at studios, networks and local and global streamers



Examine how to write and produce hit TV drama series with the potential to break viewing records, create an engaged following and deliver critical acclaim without compromising creative control

# EXCHANGE DETAILS



## Who should attend?

Writers, Producers and those in creative, executive and production roles for drama series on broadcast and on-demand platforms, studios and independent production companies

MediaXchange supports initiatives for inclusion and diversity. We are interested in hearing from **Producers Associations, Writers Guilds, Government Agencies and other initiatives** supporting the advancement of the creative skills and business interests of their members. Please contact us about how your organisation could participate in the Showrunner TV Drama Exchange



## Exchange Dates

Please indicate which week you are registering for by checking the box in the registration form. Participants will need to arrive by the Saturday in order to attend the Sunday morning briefing. The schedule will conclude by lunchtime on the Friday to allow for flight departure times.

**Fall - Sunday, September 18 – Friday, September 23, 2022**

**Winter - Sunday, December 4 – Friday December 9, 2022**

## Registration Fee

**US\$ 9,750 pp (plus VAT if applicable)**

Special Note: An inherent risk of exposure to Covid 19 exists due to any form of travelling and public and shared spaces. Our team and our participants will be required to follow all applicable public health orders and guidance and each participant voluntarily assumes all risks related to such exposure. Please refer to our Registration Form and Terms and Conditions

## Exchange Location

Los Angeles

Participants will stay at the group's hotel in West Hollywood. The registration fee will cover 6 nights' accommodation from arrival on Saturday to departure on Friday. MediaXchange will transport participants to the offices, studios and conference rooms for all meetings in the weeklong schedule. A member of our team will accompany you to perform introductions.

Participants will be responsible for their flights, airport transfers, all meals, transport outside of that provided for the scheduled meetings and any personal or hotel expenses including laundry, etc.

**For any queries please contact:**  
london@mediaxchange.com

# REGISTER HERE

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