

# SHOWRUNNER TV DRAMA EXCHANGE



## Showrunner TV Drama Exchange

Winter Schedule - December 4-9, 2022

An **unmissable opportunity to connect with the writers, executive producers and development producers** participating in the 2022 Exchanges drawn from Brazil, Denmark, Finland, Hungary, The Netherlands, Sweden and the UK

An intense, **week-long schedule of direct meetings and interaction with US showrunners, writers, producers and development executives**

With a **23 year track record**, MediaXchange's **flagship programme** provides international participants with an **opportunity to get their teeth into transferrable insights from the US creative process and make new connections in the drama industry**

*"Your sessions have made me much more focused. That's one of the best things I learned from speaking to other showrunners"*

**Erik Skjoldbjaerg**

**Creator / Director / EP, OCCUPIED, Norway**

# THE OPPORTUNITY



## SHOW DEVELOPMENT

- Creating the World
- Analysis of pitching
- Assessing potential buyers
- Options for limited, close-ended and returning shows

*"I don't have well developed plans for 'Squid Game 2'. It is quite tiring just thinking about it. But if I were to do it, I would certainly not do it alone. I'd consider using a writers' room and would want multiple experienced directors"*

**Hwang Dong-hyuk, SQUID GAME**

## WRITING AND PROCESS

- The Writers Room: casting it, who runs it and how to get the best out of a room
- Breaking stories
- Controlling the narrative over multiple episodes and seasons
- Notes process
- Writers on set

*"I don't write scenes where one person is right and one person is wrong. It's very much by design that everyone has a point of view that you as an audience member can understand"*

**Courtney A. Kemp, POWER, THE GOOD WIFE**

## THE ROLE OF THE SHOWRUNNER

- Leadership and maintaining the vision of the show
- Working with directors
- Essential Meetings – Tone, Table Reads, Casting
- Editing and post-production
- Handling the network
- Managing an international production for a global streamer, from the US perspective

*"As a showrunner, you can never be a 'maybe.' When I do movies, there is a lot of, 'Maybe' and, 'Let's investigate that.' But for TV, it has to be yes or no"*

**Ryan Murphy, AMERICAN CRIME STORY, AMERICAN HORROR STORY, RATCHED**

## THE BUSINESS OF SCRIPTED

- Staying ahead in the rapidly evolving future
- Virtual Production
- Packaging and what to expect re US partners
- Talent management and deals
- Networking with locally based international colleagues

*"The course was perfectly programmed with such an impressive and vast selection of speakers. Everyone we met was wonderfully generous with their time and incisive insights into their role and the wider ever-changing industry. It's been a hugely invaluable and unforgettable experience"*

**Madeline Addy, Executive Producer, BBC Studios, United Kingdom**

# EXAMPLE MEETINGS FROM PREVIOUS SCHEDULES



## Industry Overview

Introduction to US Market, Showrunner position overview, knowing when an idea is good enough for market, and how different platforms change the writers room

Executive Producer

**THE UMBRELLA ACADEMY (NETFLIX), WHITE COLLAR (USA), WEST WING (NBC)**

Executive Producer

**THE GOOD DOCTOR (CBS)**

## INDUSTRY MEETINGS

Executive Producer, Director, Production Manager

**BIG LITTLE LIES (HBO), SHARP OBJECTS (HBO), TRUE BLOOD (HBO), DEADWOOD (HBO)**

CEO, Wild Sheep Content

**The importance of focussing on acquiring IPs and the expectation for local shows to go global**

Global Scripted Executive

**Global Scripted Development, Dynamic Television**

**TRAPPED (RUV), GINNY & GEORGIA (NETFLIX)**

## SESSIONS WITH SHOWRUNNERS

**SHOWRUNNING AS A TEAM & THE EXPERIENCES/DANGERS OF BEING SUCCESSFUL WOMEN IN THE INDUSTRY**

Executive Producers

**FANTASY ISLAND (FOX), THE VAMPIRE DIARIES (CW), THE SHIELD (FX),**

**THE 100 (CW), THE FIX (ABC)**

**RESCUING SERIES IN TROUBLE & CREATING SERIES-LONG PLOT AND CHARACTER ARCS & FINDING THE STORY ENGINE OF A PUZZLE SERIES**

Executive Producer

**MANIFEST (NBC/NETFLIX)**

**BALANCING HARD SCIENCE WITH DRAMA & CREATING SERIES-LONG CHARACTER ARCS**

Executive Producer

**FOR ALL MANKIND (APPLE)**

*"I would really recommend the course to anyone working in the international TV drama market."*

***Katie Holly, Managing Director/Executive Producer,***

***Blinder Films, Ireland***

# COMPANIES TO BE APPROACHED



ALCON  
ENTERTAINMENT®



- A series of meetings across the week with inspirational Showrunners, their writers and production teams
- Sharing and contrasting best practices for successful limited and returning series, that will be of value to the writing and co-production of your shows
- The schedule will focus on **key elements**, providing opportunities for **interaction with Showrunners, observation of process**, and **Q&A with key decision making executives** at studios, networks and local and global streamers

# EXCHANGE DETAILS



## Who should attend?

Writers, Producers and those in creative, executive and production roles for drama series on broadcast and on-demand platforms, studios and independent production companies

MediaXchange supports initiatives for inclusion and diversity. We are interested in hearing from **Producers Associations, Writers Guilds, Government Agencies and other initiatives** supporting the advancement of the creative skills and business interests of their members. Please contact us about how your organisation could participate in the Showrunner TV Drama Exchange



## Exchange Dates

Please indicate which week you are registering for by checking the box in the registration form. Participants will need to arrive by the Saturday in order to attend the Sunday morning briefing. The schedule will conclude by lunchtime on the Friday to allow for flight departure times.

**Winter - Sunday, December 4 – Friday, December 9, 2022**

**Registration Fee - US\$ 9,750 pp (plus VAT if applicable)**

Special Note: There is an inherent risk of exposure to Covid-19 in any form of travelling and public and shared spaces. Our team and our participants will be required to follow all applicable public health orders and guidance and each participant voluntarily assumes all risks related to such exposure. Please refer to our Registration Form and Terms and Conditions.

## Exchange Location

Los Angeles

Participants will stay at the group's hotel in West Hollywood. The registration fee will cover 6 nights' accommodation from arrival on Saturday to departure on Friday. MediaXchange will transport participants to the offices, studios and conference rooms for all meetings in the weeklong schedule. A member of our team will accompany you to perform introductions.

Participants will be responsible for their flights, airport transfers, all meals, transport outside of that provided for the scheduled meetings and any personal or hotel expenses including laundry, etc.

**For any queries please contact:**

[london@mediaxchange.com](mailto:london@mediaxchange.com)

# REGISTER HERE

[Click here for Terms & Conditions](#)