



STREAMING PLATFORMS

Understanding Your Options

Analysis and landscape

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Industry Analyst
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Perspectives of streaming platforms' needs

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Creator and writing aspects

ANNA WINGER

Creator/Writer/Producer, *Unorthodox* (Netflix)

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Head of Production/Senior Producer, Silverbullet Film

ANDREAS GUTZEIT

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Deal making structures

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Co-Founder/Executive Producer, Turbine Studios

Indie production companies

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Executive Vice President Production, SF Studios

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Studios and global players

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STREAMING PLATFORMS

Accelerate Your Options

Analysis and landscape

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Forecasting the changing needs of the global streamers

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Identifying your partners and buyers

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Drama Executive, VRT

Nanna Mailand-Mercado

Senior Executive Producer, Viaplay

Pitching to streamers

Tom Winchester

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Jörg Winger

Managing Director, Big Window Productions

Matti Halonen

Executive Producer, Fisher King

Principal deal terms

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Consultant, Lewis Silkin LLP

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Rodolphe Buet

Chief Distribution Officer, Newen

Optimising your strategy

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Moritz Polter

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Justin Judd

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STREAMING PLATFORMS

Driving Your Options

Opening presentation and marketplace analysis

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The streaming platform perspective

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Chief Content Officer, *Shahid* (MBC)

Creative Producers with vision

David Tochterman

CEO, Canvas Media Studios

Anne Bjornstad

Head of Drama, Rubicon; Co-Creator, *Beforeigners* (HBO)

Chris Mack

Director, Creative Talent Development and Investment, Netflix

Exclusivity and key partners

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Erick Bretas

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Antony Root

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Planning for distribution and growth options

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Deal making – protecting the creative vision

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