



THE ROLE OF THE SHOWRUNNER

SESSION TOPICS

Masterclasses

DAVID CHASE

Executive Producer, Creator, Writer, Director
The Sopranos (HBO)
Almost Grown (CBS)
The Rockford Files (NBC)

SAVERIO COSTANZO

Director, Writer
My Brilliant Friend (RAI/HBO)
In Treatment (Sky)

DAVID SIMON

Executive Producer, Creator, Writer
The Wire (HBO)
The Plot Against America (HBO)
The Deuce (HBO)

SALLY WAINWRIGHT

Executive Producer, Creator, Writer, Director
Gentleman Jack (BBC)
Happy Valley (BBC)
Last Tango in Halifax (BBC)

TV Drama Landscape and Strategy

ERIK BARMACK

Founder, Wild Sheep Content
Executive Producer
Dark (Netflix)

An overview of the US market describing the landscape of Studios/Networks/Cable/Streamers, and the processes of the development and packaging as well as and the role of agents

MATT GRAHAM

Writer, *Oliver Stone's The Untold History of the United States* (Showtime)
&

ZAK SHAIKH

Writer, *One Night* (NRK)

Outsider's perspective on Hollywood

BEN STEPHENSON

Head of Television
Bad Robot Productions
Executive Producer
Westworld (HBO)

A studio's views on working with Showrunners

JENNA SANTOIANNI

President of Television
MRC Entertainment

Coproducing with creative and financial partners



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SESSION TOPICS

Creative Collaboration

MARIA FELDMAN

Executive Producer, Creator
No Man's Land (Hulu)

Showrunners and the role of Executive Producers

SYDNEY GALLONDE

Executive Producer
Last Light (Viaplay/Peacock)

The role of the Creative Producer

HANS HERBOTS

Creative Producer, Director
The Serpent (BBC)

The director's relationship to the role of the Showrunner

MADDALENA RAVAGLI & LEONARDO FASOLI

Writers
Gomorra (Sky Atlantic)

Creators and the collaborative process

SARAH TIMBERMAN

Executive Producer
Justified (FX)
&

SUSANNAH GRANT

Showrunner, Executive Producer, Writer
Unbelievable (Netflix)

Examining the collaborative partnership between Creators and Executive Producers

RON NINIO

Creator, Director, Executive Producer
Kvodo/Your Honor (yes/Showtime)

Translating script to screen. Directors and Writers

HANNO HACKFORT, RICHARD KROPF & BOB KONRAD (HaRiBo)

Showrunners, Creators, Writers
Kleo (Netflix)

Articulating the vision of your Show. Creating a TV series concept



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SESSION TOPICS

The Writing and Managing Showrunner

EMMA FROST

Executive Producer, Creator, Writer
The Spanish Princess (Starz)

The Writer as Creative Leader, navigating the decision making and juggling the writing, management and politics, of a show's tone, direction and notes process

MARK GOFFMAN

Executive Producer, Writer
The Umbrella Academy (Netflix)

The Showrunner as Manager, working with each departments, budgets, navigating the politics of the studios, networks and overseeing production

TODD KESSLER

Showrunner, Producer, Creator
Bloodline (Netflix)

Spotlighting the key elements in securing, managing and directing your stars and cast

VICKI MADDEN

Showrunner, Executive Producer, Creator, Writer
The Gloaming (Stan)

The Creator as the axis of the show's vision. Leading the collaborative process from development and financing to commission

ERIK SKJOLDBJÆRG

Executive Producer, Creator, Director, Writer
Occupied (TV2)

Running a Show as a Writer/Director

JOHN WIRTH

Executive Producer, Showrunner, Writer
Wu Assassins (Netflix)

The role of the writing Showrunner, what are their responsibilities, both creatively and managerially and how will this evolve in the future of the US and international drama industry, and its application to drama production across the world

NEAL BAER

Showrunner, Executive Producer
Designated Survivor (ABC/Netflix)

Being a Creator and a Showrunner are not the same

CHRIS BLACK

Executive Producer, Writer
Outcast (Cinemax)

The business of running a TV drama series



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Creating and Sustaining a Series

CHRIS BRANCATO

Showrunner, Executive Producer, Creator, Writer
Godfather of Harlem (Epix)

The care and feeding of your story engine

RONALD D. MOORE

Showrunner, Executive Producer, Creator, Writer
&

DAVID WEDDLE

Executive Producer, Writer
For All Mankind (Apple TV+)

Creating the world of your Show and maintaining the vision for your team

JEFF RAKE

Showrunner, Executive Producer, Creator, Writer
Manifest (NBC/Netflix)

Maintaining the success of a series and managing its success into the 2nd season, ways to reinvigorate an aging series

DAVID SHORE

Showrunner, Executive Producer, Creator
The Good Doctor (ABC)

Building lead characters in ensemble shows and how they help sustain the success of long running series

DENISE THÉ

Executive Producer, Writer
Westworld (HBO)

Growing a series from season to season and top priorities for character development

DAHVI WALLER

Showrunner, Executive Producer, Creator, Writer
Mrs. America (FX on Hulu)

"What is at the heart of your Show?"

RENÉ BALCER

Executive Producer, Writer
Law & Order (NBC)

&

BILL FINKELSTEIN

Executive Producer, Writer
The Good Fight (Paramount+)

Identifying and supporting the franchise of your show executing successful procedural series

SIMON BARRY

Showrunner, Executive Producer, Creator, Director
Warrior Nun (Netflix)

Action! How do you build suspense? How do you ensure the audience come back for more?



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NICHELLE TRAMBLE SPELLMAN

Creator, Showrunner, Executive Producer
Truth Be Told (Apple TV+)

Sustaining Shows: The value of emotional resonance and suspense

GRAHAM YOST

Creator, Showrunner, Executive Producer
Slow Horses (Apple TV+)

The journey from green light through the first season

Developing, Pitching, Adapting

ALON ARANYA

Executive Producer
Tehran (Apple TV+)

**Selling an International Drama into the US
- Formats vs Originals**

WILLEM BOSCH

Writer, Director
The Hunt for Jasper S. (Viaplay)

Pitch perfect

MALIN-SARAH GOZIN

Executive Producer, Creator
Tabula Rasa (VRT/Netflix)

Sustaining long running series. Identifying successful DNA for spin offs, adaptations and remakes

ED GUINEY

& **EMMA NORTON**
Executive Producers
Normal People (BBC/Hulu)

Successfully adapting bestselling IP

TERENCE WINTER

Executive Producer, Writer
Boardwalk Empire (HBO)

Creating original shows from true stories, the challenges of mingling real and fictional characters

HANK STEINBERG

Creator, Showrunner, Executive Producer
Doc (Fox)

Adaptations in the TV world. What is the essence of a show and who is at the heart of it?



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Creative and Writing Process

RASHEED NEWSON

& **TJ BRADY**

Writers

The Chi (Showtime)

The Writers schedule and staffing the Writers Room

LAUREN SCHMIDT HISSRICH

Showrunner, Executive Producer, Creator, Writer

The Witcher (Netflix)

The Writers Room: who is in the room and why are they there?

JONATHAN SHAPIRO

Executive Producer, Creator

Goliath (Amazon Prime)

Law, justice and ethics expressed through the art of storytelling

VEENA SUD

Showrunner, Executive Producer, Creator, Writer

The Killing (AMC/Netflix)

How the nature of storytelling is changing and adapting to the demands of different platforms, including the potential for short form

PETER BLAKE

Executive Producer, Creator

El Candidato (Amazon Prime)

&

MAURICIO KATZ

Executive Producer, Creator

ZeroZeroZero (Amazon Prime)

Running a multi-language series

LIZ CRAFT

& **SARAH FAIN**

Showrunners, Executive Producers, Creators, Writers

Fantasy Island (Fox)

Collaborative writing on a Drama series, breaking story, structure in a new show, developing plots and character arcs; differing showrunner styles

CHEO HODARI COKER

Executive Producer, Creator, Writer

Luke Cage (Netflix)

Finding creative freedom within superhero brands

VICTOR LEVIN

Executive Producer, Writer

Mad Men (AMC)

Doing work that matters! Defining TV Drama in the 21st century



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SESSION TOPICS

ELI ATTIE

Writer, Producer, Co-Executive Producer
Billions (Showtime)

Building a strong story telling room. Writing and Writing Room perspectives

International Applications

GJERMUND ERIKSEN

Creator, Showrunner
Furia (Viaplay)

Comparisons of European and US models

CURRO ROYO

Writer
Cuéntame (La 1/TVE Internacional)

Building an international creatives team across nations and cultures

ADI HASAK

Executive Producer, Creator
The Box (Viaplay)

The Creator/Showrunner as a 'creative studio': practical comparisons between the US and international options

SOO HUGH

Showrunner, Executive Producer, Creator, Writer
Pachinko (Apple TV+)

Producing shows internationally

JEFF MELVOIN

Executive Producer
Killing Eve (BBC America)

Managing the writing and production process of the Show - contrasting US and European models

DAWN PRESTWICH & NICOLE YORKIN

Showrunners, Executive Producers, Creators
Hit & Run (Netflix)

Creating and developing a Show with partners and managing an international production for a global streamer



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SARAH TREEM

Showrunner, Executive Producer, Creator, Writer
The Affair (Showtime)

Evolution and application of the original Showrunner role to the global future

Moderated by **Bahareh Badavi**
Creator, Writer, *Norsk-ish* (NRK)

FRANK SPOTNITZ

Executive Producer, Creator
The Man in the High Castle (Amazon Prime)

Utilising US principles in European productions

Moderated by **Gjermund Eriksen**
Creator, Writer, *Mammon* (NRK)



MediaXchange
THE TV DRAMA ACCELERATOR